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INTRODUCTION

Portfolio Managers, Analysts, and Broadcast Operators:

We are pleased to present the third edition of the *Broadcast Television Fact Book*. In the *Fact Book*, we provide you with relevant and useful information regarding the television broadcasting industry. The fact book is divided into four distinct sections: Ownership, Transactions, Advertising, and Ratings Data.

We hope that you find these data useful. If you have any questions, comments, or suggestions on how we might improve the usefulness of the *Broadcast Television Fact Book*, please feel free to call Victor B. Miller at (212) 272-4233, Raymond Lee Katz at (212) 272-6857, or Dennis K. Morgan at (212) 272-4329.

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All pricing as of September 30, 1998.

Ownership Database: 50 Largest Broadcast Groups

Part I: Summary Rankings of 50 Largest Broadcast Groups

In this section, we provide summary rankings of the 50 largest broadcasters using three differing methodologies:

- **Rank by Estimated Aggregate Average Sign-on/Sign-off Audience.** The first summary measure by which we rank the 50 largest broadcasters is by estimated aggregate average sign-on/sign-off audience. In this method, we estimate the average number of sign-on/sign-off viewers for May 1998 at all the stations owned by a particular broadcaster. This will allow comparisons of the sheer number of viewers a group owner can reach with its station base. Obviously, group owners with dominant "Big Three" network affiliates (ABC, CBS, and NBC) are likely to be more highly ranked by this methodology. We believe that a high rank in this category will provide clues about 1) a station group's affiliation mix among the Big Three networks, Fox, the new networks (UPN, WB), and pure independents; 2) the ability to drive large audiences, which are in turn "sold" to local and national advertisers; 3) the ability of these players to have leverage with syndicators; and 4) the ability of these groups to "matter" (i.e., have a say) with the broadcast networks.
- **Rank by Total "Clearance" (Syndicator View).** The second summary measure by which we rank the 50 largest broadcasters is by total clearance, or how "Hollywood" syndicators might view the world. This rank simply adds the total percentage of U.S. television households (TVHH) reached by a particular broadcast owner's station group. Although every syndicator would prefer to clear a show on the dominant VHF station, when a syndicator "clears" a market, it reports the percentage of households cleared in that market, regardless of whether the show was cleared on a UHF, VHF, network-affiliated, or independent station. The total clearance ranking will provide clues about 1) the ability of a broadcast group to have leverage with syndicators; 2) the likelihood that a broadcaster has geographic and network diversity (larger groups by this measure are likely to operate in many markets); and 3) the ability of these groups to "matter" with the broadcast networks.
- **Rank by FCC Definition of "Clearance" (FCC View).** The third summary measure by which we rank the 50 largest broadcasters is by the Federal Communications Commission (FCC) view of clearance. For compliance with the 35% national ownership caps mandated by the Telecommunications Act of 1996, which was signed in February 1996, the FCC currently counts UHF stations as "clearing" 50% of a particular Designated Market Area's (DMA) households and VHF stations as "clearing" 100% of a particular DMA's households. (The "UHF discount" will be revisited biennially beginning in 1998, as per the Telecommunications Act.) This measure provides clues about 1) the mix of a broadcaster's stations between UHF and VHF; and 2) how much "room" there is for acquisition growth before the 35%-ownership cap is reached.

Sources for data in this section: Bear, Stearns & Co. Inc.; Nielsen Media Research; BIA - Investing in Television; *Broadcast & Cable Magazine*.

50 Largest Broadcasters — Ranked by Estimated Aggregate Average Sign-On/Sign-Off Audience

| | | Aggregate May-98 Sign-On/Sign-Off Audience |
|------|--------------------------------------|--|
| Rank | Company | |
| 1 | General Electric (NBC) | 1,691,712 |
| 2 | News Corp. (Fox Broadcasting) | 1,561,258 |
| 3 | Disney (ABC) | 1,483,100 |
| 4 | CBS Corp. | 1,392,257 |
| 5 | Tribune | 1,104,055 |
| 6 | Gannett Broadcasting | 1,015,353 |
| 7 | Hearst-Argyle Television | 918,823 |
| 8 | A.H. Belo | 868,083 |
| 9 | Sinclair Broadcast | 652,339 |
| 10 | Chris-Craft Industries (BHC, United) | 576,255 |
| 11 | Viacom | 554,726 |
| 12 | Cox Enterprises | 541,858 |
| 13 | Univision Communications | 527,940 |
| 14 | Scripps Howard | 523,239 |
| 15 | Washington Post | 513,729 |
| 16 | Raycom | 466,746 |
| 17 | Meredith | 406,809 |
| 18 | Young Broadcasting | 390,464 |
| 19 | Chancellor Media Corp. | 301,200 |
| 20 | Media General | 265,430 |
| 21 | New York Times | 231,659 |
| 22 | Granite Broadcasting | 213,031 |
| 23 | Allbritton Communications | 205,253 |
| 24 | Sunbeam Television | 186,256 |
| 25 | Lee Enterprises | 185,129 |
| 26 | Benedek Broadcasting | 182,413 |
| 27 | Cosmos Broadcasting (Liberty) | 180,073 |
| 28 | Clear Channel | 179,306 |
| 29 | Freedom Communications, Inc. | 170,152 |
| 30 | Chronicle | 167,486 |
| 31 | Glencairn Acquisitions | 158,717 |
| 32 | Hubbard Broadcasting | 150,132 |
| 33 | Spartan Communications | 149,451 |
| 34 | McGraw-Hill | 142,350 |
| 35 | Fisher Broadcasting | 131,249 |
| 36 | Gray Communications | 127,861 |
| 37 | Dispatch Company | 127,612 |
| 38 | STC Broadcasting | 121,667 |
| 39 | News Web | 107,321 |
| 40 | Jefferson-Pilot | 106,093 |
| 41 | Emmis Broadcasting | 89,380 |
| 42 | Qwest | 81,003 |
| 43 | Ackerley Communications | 79,874 |
| 44 | Gaylord | 76,517 |
| 45 | Capitol Broadcasting | 73,497 |
| 46 | Bahakel Communications | 71,304 |
| 47 | Weigel Broadcasting | 68,687 |
| 48 | Comm. Corp. of America | 58,565 |
| 49 | Pappas Telecasting | 51,808 |
| 50 | Telemundo Group | 45,371 |

Note: Rank is based on average sign-on/sign-off viewers for May 1998 across a broadcaster's station group.

50 Largest Broadcasters — Ranked by Total Clearance (Syndicator Perspective)

| Rank | Company | Total "Syndicator" Clearance |
|------|--------------------------------------|------------------------------------|
| 1 | Paxson Communications | 67.9% |
| 2 | News Corp. (Fox Broadcasting) | 40.6% |
| 3 | Tribune | 33.8% |
| 4 | CBS Corp. | 31.8% |
| 5 | USA Networks, Inc. | 31.0% |
| 6 | General Electric (NBC) | 27.3% |
| 7 | Univision Communications | 27.1% |
| 8 | Sinclair Broadcast | 24.4% |
| 9 | Disney (ABC) | 24.2% |
| 10 | Viacom | 23.9% |
| 11 | Chris-Craft Industries (BHC, United) | 21.7% |
| 12 | Telemundo Group | 21.6% |
| 13 | Gannett Broadcasting | 16.3% |
| 14 | Hearst-Argyle Television | 15.5% |
| 15 | A.H. Belo | 14.2% |
| 16 | Scripps Howard | 9.9% |
| 17 | Raycom | 9.6% |
| 18 | Cox Enterprises | 9.5% |
| 19 | Meredith | 9.5% |
| 20 | Glencairn Acquisitions | 9.2% |
| 21 | Young Broadcasting | 9.2% |
| 22 | D.P. Media Inc. | 8.5% |
| 23 | Washington Post | 7.2% |
| 24 | Granite Broadcasting | 7.1% |
| 25 | All-American TV, Inc. | 6.8% |
| 26 | Clear Channel | 6.1% |
| 27 | Pappas Telecasting | 5.9% |
| 28 | Ackerley Communications | 5.6% |
| 29 | Beindorf & Headley | 5.6% |
| 30 | Chancellor Media Corp. | 5.5% |
| 31 | Media General | 5.5% |
| 32 | Harriscop | 5.2% |
| 33 | Liberman Broadcasting | 5.2% |
| 34 | Allbritton Communications | 4.8% |
| 35 | News Web | 4.4% |
| 36 | Weigel Broadcasting | 4.3% |
| 37 | Acme Television LLC | 4.2% |
| 38 | JASAS Corporation | 4.2% |
| 39 | Lee Enterprises | 4.0% |
| 40 | New York Times | 3.7% |
| 41 | Sunbeam Television | 3.6% |
| 42 | Benedek Broadcasting | 3.3% |
| 43 | McGraw-Hill | 3.3% |
| 44 | Freedom Communications, Inc. | 3.2% |
| 45 | Chronicle | 3.2% |
| 46 | Hubbard Broadcasting | 3.1% |
| 47 | STC Broadcasting | 3.1% |
| 48 | Bahakel Communications | 2.9% |
| 49 | Imes Family | 2.8% |
| 50 | Cosmos Broadcasting (Liberty) | 2.6% |

Note: Clearance rank is based on total clearance of a broadcaster's station group based on the number of cumulative television households reached (%) within that group's Designated Marketing Areas (DMAs).

This rank includes pure independent, ethnic, and home shopping stations

50 Largest Broadcasters — Ranked by FCC Clearance

| Rank | Company | Total "FCC" Clearance |
|------|--------------------------------------|-----------------------------|
| 1 | News Corp. (Fox Broadcasting) | 34.8% |
| 2 | Paxson Communications | 34.0% |
| 3 | CBS Corp. | 30.9% |
| 4 | General Electric (NBC) | 25.9% |
| 5 | Tribune | 25.9% |
| 6 | Disney (ABC) | 23.9% |
| 7 | Chris-Craft Industries (BHC, United) | 18.8% |
| 8 | Gannett Broadcasting | 15.8% |
| 9 | USA Networks, Inc. | 15.6% |
| 10 | Sinclair Broadcast | 15.1% |
| 11 | Hearst-Argyle Television | 14.9% |
| 12 | Univision Communications | 13.5% |
| 13 | A.H. Belo | 13.5% |
| 14 | Viacom | 12.7% |
| 15 | Telemundo Group | 10.8% |
| 16 | Cox Enterprises | 9.4% |
| 17 | Young Broadcasting | 9.1% |
| 18 | Scripps Howard | 8.1% |
| 19 | Washington Post | 7.2% |
| 20 | Meredith | 7.2% |
| 21 | Raycom | 7.0% |
| 22 | Media General | 5.1% |
| 23 | Chancellor Media Corp. | 5.0% |
| 24 | Glencairn Acquisitions | 4.9% |
| 25 | D.P. Media Inc. | 4.3% |
| 26 | Granite Broadcasting | 4.2% |
| 27 | Allbritton Communications | 4.2% |
| 28 | Ackerley Communications | 3.9% |
| 29 | Lee Enterprises | 3.8% |
| 30 | Sunbeam Television | 3.6% |
| 31 | New York Times | 3.5% |
| 32 | All-American TV, Inc. | 3.4% |
| 33 | Clear Channel | 3.4% |
| 34 | McGraw-Hill | 3.2% |
| 35 | Freedom Communications, Inc. | 3.2% |
| 36 | Chronicle | 3.2% |
| 37 | Hubbard Broadcasting | 3.1% |
| 38 | Comm. Corp. of America | 3.1% |
| 39 | Pappas Telecasting | 3.1% |
| 40 | Beindorf & Headley | 2.8% |
| 41 | Imes Family | 2.8% |
| 42 | Acme Television LLC | 2.6% |
| 43 | Benedek Broadcasting | 2.6% |
| 44 | Harriscop | 2.6% |
| 45 | Lieberman Broadcasting | 2.6% |
| 46 | Fisher Broadcasting | 2.6% |
| 47 | Cosmos Broadcasting (Liberty) | 2.4% |
| 48 | Spartan Communications | 2.4% |
| 49 | STC Broadcasting | 2.4% |
| 50 | News Web | 2.2% |

Note: FCC rank is based on total clearance of a broadcaster's station group based on the number of cumulative television households reached within that group's Designated Marketing Areas (DMAs), taking into account the 50% discount for UHF stations as applied to national ownership caps. This rank includes pure independents, ethnic, and home shopping stations.

Part II: Ownership Database

Ranking the broadcasters by total "clearance" (syndicator view), we present detailed information for the 50 largest broadcasters, including:

- **Recent Transaction History.** Provides acquisition/swap information, which generally includes the date that a transaction was announced, the seller/swap partner, and purchase price.
- **Number of Stations.** The number of total stations a broadcaster owns, including satellite stations.
- **Call Letters.** The station's local call letters.
- **The City of Licensee.** The city to which a particular station is licensed.
- **DMA Rank.** The rank of the Designated Marketing Area (DMA) in which a station's city of license is located. DMAs are ranked by number of television households.
- **The Affiliation of a Station.** The current affiliation of a particular television station.
- **The Former Affiliation of a Station.** After New World Communications announced that it would switch all of its stations' affiliations to Fox in May 1994, literally dozens of affiliation switches occurred. This column summarizes a station's prior affiliation if the station was affected by an affiliation switch.
- **VHF or UHF.** Summarizes whether a station is a VHF (channel 2 to 13) or UHF (channel 14 to 69) station.
- **Total "Syndicator" Clearance.** Is equal to the percentage of U.S. television households (TVHH) that are assigned to a particular DMA.
- **FCC Clearance.** Equals 50% of DMA's TVHH if station is UHF and 100% of DMA's TVHH if station is VHF.

This database can be used to 1) compare the size of station bases of respective broadcasters; 2) discern network reliance/diversity of a broadcaster; 3) determine the relative strengths a broadcaster may have with syndicators; 4) discern geographic balance; 5) determine whether a broadcaster has been an active acquirer of television properties during the past five to six years; and 6) determine how much "acquisition" room a broadcast owner has under the 35% national ownership cap.

Sources for data in this section: Bear, Stearns & Co. Inc.; Nielsen Media Research; BIA - Investing in Television; *Broadcast & Cable Magazine*; Television Bureau of Advertising; Petry.

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|---------------------------------|---|-------------|-----------------|--------------|--------------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| Paxon Communications (part two) | | | | | | | | | | | | |
| | Announced intention to acquire from Lockwood Broadcasting in November 1997 for \$14.75 million | | | WPXV | Norfolk, VA | 40 | PAX TV (8/98) | Independent | 0.65% | UHF | 0.65% | 0.32% |
| | Announced intention to acquire from ValueVision International in November 1997 for \$35 million including other low-power stations | | | KWPX | Bellevue (Seattle) | 12 | PAX TV (8/98) | Independent | 1.56% | UHF | 1.56% | 0.78% |
| | Announced intention to acquire from Christian Communications in February 1998 for \$128 million (\$120 million in cash + option to buy CP for KWOK) | | | WCPX | Chicago | 3 | PAX TV (8/98) | Independent | 3.18% | UHF | 3.18% | 1.59% |
| | Announced intention to acquire from Decatur Foursquare Broadcasting in February 1998 for \$9.25 million | | | WPXU | Decatur, IL (Champaign) | 82 | PAX TV (8/98) | Independent | 0.34% | UHF | 0.34% | 0.17% |
| | Announced intention to acquire from Blackstar Comm. in March 1988 for \$30 million | | | KPXG | Portland, OR | 23 | PAX TV (8/98) | | 1.00% | UHF | 1.00% | 0.50% |
| | Announced intention to acquire for \$2.8 million-closed July 1996 | | | WGPX | Greensboro (Burlington) | 47 | PAX TV (8/98) | | 0.59% | UHF | 0.59% | 0.29% |
| | Announced intention to acquire for \$10.0 million-closed October 1997 | | | WPXH | Birmingham | 39 | PAX TV (8/98) | | 0.86% | UHF | 0.86% | 0.33% |
| | Announced intention to acquire for \$5.7 million-closed April 1998 | | | KGPX | Spokane, WA | 72 | PAX TV (8/98) | | 0.38% | UHF | 0.38% | 0.19% |
| | Purchased through FCC license auction process for \$3.9 million | | | WPXO | Shreveport, LA | 75 | PAX TV (8/98) | | 0.37% | UHF | 0.37% | 0.18% |
| | Purchased through FCC license auction process for \$3.6 million | | | WBDO | Portland, ME | 80 | PAX TV (8/98) | | 0.35% | UHF | 0.35% | 0.18% |
| | Purchased through FCC license auction process for \$1.3 million | | | KPKK | Odessa, TX | 151 | PAX TV (8/98) | | 0.14% | UHF | 0.14% | 0.07% |
| | Purchased through FCC license auction process for \$4.7 million | | | Channel 14 | Albuquerque | 49 | PAX TV (8/98) | | 0.57% | UHF | 0.57% | 0.28% |
| | Purchased through FCC license auction process for \$6.8 million | | | Channel - | Mobile | 62 | PAX TV (8/98) | | 0.47% | UHF | 0.47% | 0.23% |
| | Announced intention to acquire station under construction for \$8 million | | | WACM | Lexington | 67 | PAX TV (8/98) | | 0.41% | UHF | 0.41% | 0.21% |
| | Purchased through FCC license auction process for \$3.8 million | | | Channel 39 | Des Moines | 70 | PAX TV (8/98) | | 0.39% | UHF | 0.39% | 0.19% |
| | Purchased through FCC license auction process for \$3.9 million | | | Channel 67 | Davenport | 90 | PAX TV (8/98) | | 0.30% | UHF | 0.30% | 0.15% |
| | Purchased through FCC license auction process for \$2.3 million | | | Channel 51 | Jackson, MS | 89 | PAX TV (8/98) | | 0.30% | UHF | 0.30% | 0.15% |
| | Announced intention to acquire station under construction for \$2.3 million - on air November 1998 | | | WEPX | Greenville, NC | 105 | PAX TV (8/98) | | 0.24% | UHF | 0.24% | 0.12% |
| | Announced intention to acquire station under construction for \$2.0 million | | | WAZW | Wausau-Rhinelander, WI | 136 | PAX TV (8/98) | | 0.16% | UHF | 0.16% | 0.08% |
| | Announced intention to acquire WPX from Smith Communications for an estimated \$30 million (+) in February 1998 | | | WIPX | Indianapolis | 25 | PAX TV (8/98) | | 0.96% | UHF | 0.96% | 0.48% |
| | Announced intention to acquire from Ponce Nicolas Broadcasting for \$17 million | | | KSPX | Sacramento | 20 | PAX TV (8/98) | | 1.14% | UHF | 1.14% | 0.57% |
| | Announced intention to acquire station for \$2.5 million in March 1998 - low power station | | | WCPX | Columbus | 34 | PAX TV (8/98) | | 0.75% | UHF | 0.75% | 0.38% |
| | Announced intention to acquire remaining 51% stake in April 1998 (total purchase price \$13.5 million) | | | KPXL | San Antonio | 37 | PAX TV (8/98) | | 0.67% | UHF | 0.67% | 0.34% |
| | Announced intention to acquire from Finn Broadcasting for \$40 million | | | WPXL | New Orleans | 41 | PAX TV (8/98) | | 0.63% | UHF | 0.63% | 0.32% |
| | Announced intention to acquire from Finn Broadcasting for \$40 million | | | WPXX | Memphis, TN | 43 | PAX TV (8/98) | | 0.62% | UHF | 0.62% | 0.31% |
| | Announced intention to acquire for \$6.2 million-closed September 1998 | | | WQPX | Wilkes-Barre | 51 | PAX TV (8/98) | | 0.55% | UHF | 0.55% | 0.28% |
| | Announced intention to acquire for \$0.6 million in March 1998 | | | WPXJ | Jacksonville | 52 | PAX TV (8/98) | | 0.52% | UHF | 0.52% | 0.26% |
| | Announced intention to acquire for \$1.3 million | | | KYPX | Little Rock | 57 | PAX TV (8/98) | | 0.49% | UHF | 0.49% | 0.24% |
| | Announced intention to acquire for \$0.5 million-closed February 1998 | | | KVPX | Las Vegas | 56 | PAX TV (8/98) | | 0.50% | UHF | 0.50% | 0.25% |
| | Announced intention to acquire for \$5.0 million | | | WPXK | Knoxville, TN | 63 | PAX TV (8/98) | | 0.45% | UHF | 0.45% | 0.22% |
| | Announced intention to acquire for \$5.0 million | | | KPXO | Honolulu | 71 | PAX TV (8/98) | | 0.38% | UHF | 0.38% | 0.19% |
| | Announced intention to acquire remaining 51% stake in February 1998 (total purchase price \$6.8 million) | | | WSPX | Syracuse | 74 | PAX TV (8/98) | | 0.37% | UHF | 0.37% | 0.19% |
| | Announced intention to acquire for \$0.2 million in August 1996 | | | WXPX | St. Meyers/Naples | 83 | PAX TV (8/98) | | 0.33% | UHF | 0.33% | 0.17% |
| | Announced intention to acquire for \$0.2 million | | | Channel 15 | Christiansburg, Virgin Islands | NR | PAX TV (8/98) | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | | | | | | 67.93% | | 67.93% | 33.96% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of Licensee | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|----------------|---|-------------------------------|-----------------|--------------|----------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 2 | | News Corp. (Fox Broadcasting) | 24 | WNYW | New York | 1 | FOX | | 6.85% | VHF | 6.85% | 6.85% |
| | | | | KTTV | Los Angeles | 2 | FOX | | 5.17% | VHF | 5.17% | 5.17% |
| | | | | WFLD | Chicago | 3 | FOX | | 3.18% | UHF | 3.18% | 1.59% |
| | Announced intention to acquire from Viacom-Paramount in September 1994 for \$200 million | | | WTFX | Philadelphia | 4 | FOX | IND | 2.68% | UHF | 2.68% | 1.34% |
| | | | | WTTG | Washington, D.C. | 8 | FOX | | 1.97% | VHF | 1.97% | 1.97% |
| | Announced intention to acquire from Communications Corp. of America in August 1994 for \$80 million | | | WHBO | Memphis, TN | 43 | FOX | ABC | 0.62% | UHF | 0.62% | 0.31% |
| | Announced intention to acquire from Renaissance Communications in November 1994 for \$70 million | | | KDVR | Denver | 18 | FOX | | 1.24% | UHF | 1.24% | 0.62% |
| | | | | KFCT | Fl. Collins (Denver) | 18 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | KGRV | Houston | 11 | FOX | | 1.68% | UHF | 1.68% | 0.84% |
| | | | | KSTU | Salt Lake City | 36 | FOX | | 0.71% | VHF | 0.71% | 0.71% |
| | Announced intention to acquire from Boston Celtics, LP in 1995 | | | WFXT | Boston | 6 | FOX | | 2.20% | UHF | 2.20% | 1.10% |
| | Announced intention to acquire from New World Communications | | | WGHP | Greensboro, NC | 47 | FOX | ABC | 0.59% | VHF | 0.59% | 0.59% |
| | Announced intention to acquire from New World Communications | | | WBRC | Birmingham, AL | 39 | FOX | ABC | 0.66% | VHF | 0.66% | 0.66% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | WJSK | Detroit | 9 | FOX | CBS | 1.86% | VHF | 1.86% | 1.86% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | KTVI | St. Louis | 21 | FOX | ABC | 1.12% | VHF | 1.12% | 1.12% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | KTBC | Austin | 60 | FOX | CBS | 0.47% | VHF | 0.47% | 0.47% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | K13VC | Austin | 60 | IND | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | KDFW | Dallas | 7 | FOX | CBS | 1.97% | VHF | 1.97% | 1.97% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | WAGA | Atlanta | 10 | FOX | CBS | 1.73% | VHF | 1.73% | 1.73% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | WJW | Cleveland | 13 | FOX | CBS | 1.48% | VHF | 1.48% | 1.48% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | WTVT | Tampa-St. Petersburg | 14 | FOX | CBS | 1.47% | VHF | 1.47% | 1.47% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | WITI | Milwaukee | 31 | FOX | CBS | 0.81% | VHF | 0.81% | 0.81% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | KSAB | Phoenix | 17 | FOX | CBS | 1.35% | VHF | 1.35% | 1.35% |
| | Announced intention to acquire from New World Communications in July 1996 for \$2.5 billion + assumption of \$700 million in debt | | | WDAF | Kansas City, MO | 33 | FOX | NBC | 0.81% | VHF | 0.81% | 0.81% |
| | | | | | | | | | 40.63% | | 40.63% | 34.83% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of Licensee | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|----------------|---|-------------|-----------------|--------------|-----------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 3 | | Tribune | 18 | WPIX | New York | 1 | WB | IND | 6.85% | VHF | 6.85% | 6.85% |
| | | | | KTLA | Los Angeles | 2 | WB | IND | 5.17% | VHF | 5.17% | 5.17% |
| | | | | WGN | Chicago | 3 | WB | IND | 3.18% | VHF | 3.18% | 3.18% |
| | | | | WPHL | Philadelphia | 4 | WB | IND | 2.68% | UHF | 2.68% | 1.34% |
| | Announced intention to acquire from Gaylord Ent. in Sept. 1995 for \$95 million | | | KHTV | Houston | 11 | WB | IND | 1.68% | UHF | 1.68% | 0.84% |
| | Announced intention to acquire from Gannett Broadcasting in Nov. 1993 for \$25 million | | | WLVI | Boston | 6 | WB | IND | 2.20% | UHF | 2.20% | 1.10% |
| | Announced intention to acquire from San Diego Television Inc. for \$70.5 million | | | KSWB | San Diego (KITV) | 26 | WB | IND | 0.95% | UHF | 0.95% | 0.48% |
| | | | | KWGN | Denver | 18 | FOX | IND | 1.24% | VHF | 1.24% | 1.24% |
| | | | | WGNO | New Orleans | 41 | ABC | IND | 0.63% | UHF | 0.63% | 0.32% |
| | Announced intention to acquire from Renaissance Communications in July 1996 for \$1.13 billion | | | KTXL | Sacramento | 20 | FOX | | 1.14% | UHF | 1.14% | 0.57% |
| | Announced intention to acquire from Renaissance Communications in July 1996 for \$1.13 billion | | | WBZL | Miami | 16 | WB | IND | 1.43% | UHF | 1.43% | 0.71% |
| | Announced intention to acquire from Renaissance Communications in July 1996 for \$1.13 billion | | | WPMT | Harrisburg/York, PA | 46 | FOX | | 0.60% | UHF | 0.60% | 0.30% |
| | Announced intention to acquire from Renaissance Communications in July 1996 for \$1.13 billion | | | WTIC | Hartford | 27 | FOX | | 0.92% | UHF | 0.92% | 0.46% |
| | Announced intention to acquire from Renaissance Communications in July 1996 for \$1.13 billion | | | WXIN | Indianapolis | 25 | FOX | | 0.96% | UHF | 0.96% | 0.48% |
| | Announced intention to acquire from Renaissance Communications in July 1996 for \$1.13 billion | | | KDAF | Dallas | 7 | WB | FOX | 1.97% | UHF | 1.97% | 0.99% |
| | Announced intention to acquire from Emmis Broadcasting Corporation in January 1988 for an exchange of WQCD-FM (value \$160 million) | | | WXMJ | Grand Rapids | 38 | FOX | | 0.67% | UHF | 0.67% | 0.34% |
| | Announced intention to acquire from Emmis Broadcasting Corporation in January 1988 for an exchange of WQCD-FM (value \$160 million) | | | KTZZ | Seattle | 12 | WB | | 0.00% | UHF | 0.00% | 0.00% |
| | Announced Swap of WGNX-TV (CBS) in Atlanta for KCPQ (Fox) in Seattle with Meredith Corp. in August 1998 | | | KCPQ | Seattle/Tacoma | 12 | FOX | | 1.56% | VHF | 1.56% | 1.56% |
| | | | | | | | | | 33.82% | | 33.82% | 25.91% |
| 4 | | CBS Corp. | 18 | WCBS | New York | 1 | CBS | | 6.85% | VHF | 6.85% | 6.85% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | KCBS | Los Angeles | 2 | CBS | | 5.17% | VHF | 5.17% | 5.17% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WBBM | Chicago | 3 | CBS | | 3.18% | VHF | 3.18% | 3.18% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WWJ | Detroit | 9 | CBS | Religious | 1.86% | UHF | 1.86% | 0.93% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WCCO | Minneapolis-St. Paul | 15 | CBS | | 1.47% | VHF | 1.47% | 1.47% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WCCO | Minneapolis-St. Paul | 15 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WCCW | Minneapolis-St. Paul | 15 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WFRV | Green Bay | 69 | CBS | | 0.39% | VHF | 0.39% | 0.39% |
| | Announced intention to acquire from CBS in August 1995 for \$5.4 billion (includes network and radio) | | | WJMN | Escanaba (Marquette), MN | 177 | CBS | | 0.08% | VHF | 0.08% | 0.08% |
| | | | | KPIX | San Francisco | 5 | CBS | | 2.38% | VHF | 2.38% | 2.38% |
| | | | | WBZ | Boston | 6 | CBS | NBC | 2.20% | VHF | 2.20% | 2.20% |
| | | | | KDKA | Pittsburgh | 19 | CBS | | 1.14% | VHF | 1.14% | 1.14% |
| | | | | WJZ | Baltimore | 24 | CBS | ABC | 1.00% | VHF | 1.00% | 1.00% |
| | | | | KCNC | Denver | 18 | CBS | NBC | 1.24% | VHF | 1.24% | 1.24% |
| | Previous CBS/Westinghouse - Joint Venture Station | | | KUTV | Salt Lake City | 36 | CBS | NBC | 0.71% | VHF | 0.71% | 0.71% |
| | Previous CBS/Westinghouse - Joint Venture Station | | | KUSG | St. George (Salt Lake City) | 36 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Previous CBS/Westinghouse - Joint Venture Station - Channel switch 6 to 4 | | | WFOR | Miami | 16 | CBS | | 1.43% | VHF | 1.43% | 1.43% |
| | Previous CBS/Westinghouse - Joint Venture Station | | | KYW | Philadelphia | 4 | CBS | NBC | 2.88% | VHF | 2.88% | 2.88% |
| | | | | | | | | | 31.78% | | 31.78% | 30.85% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 60% UHF |
|----------------|---|------------------------|-----------------|--------------|-----------------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 5 | | USA Networks, Inc. | 17 | WHSE | Newark, NJ (New York) | 1 | HSN | | 6.85% | UHF | 6.85% | 3.43% |
| | | | | WHSE | Smithtown, NY (New York) | 1 | HSN | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | KHSC | Ontario, CA (Los Angeles) | 2 | HSN | | 5.17% | UHF | 5.17% | 2.58% |
| | | | | WEHS | Aurora, IL (Chicago) | 3 | HSN | | 3.18% | UHF | 3.18% | 1.59% |
| | | | | WHSP | Newfield, NJ (Philadelphia) | 4 | HSN | | 2.68% | UHF | 2.68% | 1.34% |
| | | | | WHSB | Boston (Boston, MA) | 6 | HSN | | 2.20% | UHF | 2.20% | 1.10% |
| | | | | KHSX | Irving, TX (Dallas-Ft. Worth) | 7 | HSN | | 1.97% | UHF | 1.97% | 0.98% |
| | | | | KHSB | Arlin, TX (Houston) | 11 | HSN | | 1.68% | UHF | 1.68% | 0.84% |
| | | | | WOHS | Pasadena, OH (Cleveland) | 13 | HSN | | 1.48% | UHF | 1.48% | 0.74% |
| | | | | WYHS | Miami (Miami, FL) | 16 | HSN | | 1.43% | UHF | 1.43% | 0.71% |
| | | | | WBHS | Tampa (St. Pete., FL) | 14 | HSN | | 1.47% | UHF | 1.47% | 0.74% |
| | Announced intention to acquire from SF Broadcasting in July 1996 for \$210 million | | | KAIL | Waikiki, HI (Honolulu) | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from SF Broadcasting in July 1996 for \$210 million | | | KHAW | Hilo, HI (Honolulu) | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire option from Paxson to purchase assets from Whitehead media in March 1998 for \$50 million | | | WNGM | Athens (Atlanta) | 10 | IND | | 1.73% | UHF | 1.73% | 0.87% |
| | Announced intention to acquire from Blackstar L.L.C. in March 1998 | | | KEVN | Rapid City, SD | 174 | Fox | | 0.08% | VHF | 0.08% | 0.08% |
| | Announced intention to acquire from Blackstar L.L.C. in March 1998 | | | WBSF | Melbourne (Orlando-Daytona Beach) | 22 | IND | | 1.08% | UHF | 1.08% | 0.54% |
| | | | | KVVV | Rapid City, SD | 174 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | | | | | | 31.02% | | 31.02% | 15.55% |
| 6 | | General Electric (NBC) | 12 | WNBC | New York | 1 | NBC | | 6.85% | VHF | 6.85% | 6.85% |
| | | | | KNBC | Los Angeles | 2 | NBC | | 5.17% | VHF | 5.17% | 5.17% |
| | | | | WMAQ | Chicago | 3 | NBC | | 3.18% | VHF | 3.18% | 3.18% |
| | Announced intention to acquire from Outlet Communications in August 1995 for \$396 million | | | WCMB | Columbus, OH | 34 | NBC | | 0.75% | VHF | 0.75% | 0.75% |
| | Announced intention to acquire from Outlet Communications in August 1995 for \$396 million | | | WNCN | Raleigh-Durham, NC | 29 | NBC | IND | 0.84% | UHF | 0.84% | 0.42% |
| | Announced intention to acquire from Outlet Communications in August 1995 for \$396 million | | | WJAR | Providence, RI | 50 | NBC | | 0.56% | VHF | 0.56% | 0.56% |
| | | | | WRC | Washington, D.C. | 8 | NBC | | 1.97% | VHF | 1.97% | 1.97% |
| | | | | WTVJ | Miami | 16 | NBC | | 1.43% | VHF | 1.43% | 1.43% |
| | Announced swap in December 1994 by CBS for KCNC-TV (Denver) plus \$30.0 million | | | WCAU | Philadelphia | 4 | NBC | | 2.68% | VHF | 2.68% | 2.68% |
| | Announced intention to acquire from New World in May 1996 for \$425.0 million | | | KNSD | San Diego | 26 | NBC | | 0.95% | UHF | 0.95% | 0.48% |
| | Announced intention to swap WWHO and WLWC and \$130 million to Viacom in September 1997; paid \$6 million to Fant before swap | | | WVIT | Hartford | 27 | NBC | | 0.92% | UHF | 0.92% | 0.46% |
| | Announced intention to acquire 80% interest from LIN Television in March 1998 for \$890 million | | | KXAS | Dallas-Ft. Worth | 7 | NBC | | 1.87% | VHF | 1.87% | 1.87% |
| | | | | | | | | | 27.28% | | 27.28% | 25.92% |

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|--|----------------------------|--------------------------|--------------------|-----------------|-------------------------|-------------|------------------------|-----------------------|-------------------------------------|---------------|------------------------------------|---|
| 7 | | Univision Communications | 14 | WXTV | New York | 1 | UNI | | 6.85% | UHF | 6.85% | 3.43% |
| | | | | KMEX | Los Angeles | 2 | UNI | | 5.17% | UHF | 5.17% | 2.58% |
| | | | | KDTV | San Francisco | 5 | UNI | | 2.38% | UHF | 2.38% | 1.19% |
| | | | | KUVN | Dallas-Ft. Worth | 7 | UNI | | 1.97% | UHF | 1.97% | 0.99% |
| | | | | WLTW | Miami | 16 | UNI | | 1.43% | UHF | 1.43% | 0.71% |
| | | | | KTVW | Phoenix | 17 | UNI | | 1.35% | UHF | 1.35% | 0.68% |
| | | | | KWEX | San Antonio | 37 | UNI | | 0.67% | UHF | 0.67% | 0.34% |
| | | | | KLUZ | Albuquerque | 49 | UNI | | 0.57% | UHF | 0.57% | 0.28% |
| Announced intention to acquire from Combined Broadcasting for \$35.0 million in May 1994 | | | | WGBO | Joliet (Chicago) | 3 | UNI | | 3.18% | UHF | 3.18% | 1.59% |
| Announced intention to acquire from Pueblo Broadcasting in June 1994 for \$20.0 million | | | | KXLN | Houston | 11 | UNI | | 1.68% | UHF | 1.68% | 0.84% |
| Low Power Station | | | | KABE | Bakersfield, CA | 130 | UNI | | 0.18% | UHF | 0.18% | 0.08% |
| | | | | KFTV | Fresno-Visalia, CA | 55 | UNI | | 0.51% | UHF | 0.51% | 0.25% |
| Announced intention to acquire from Sainte Ltd. in November 1996 for \$40 million | | | | KUVS | Sacramento(Modesto), CA | 20 | UNI | | 1.14% | UHF | 1.14% | 0.57% |
| Announced intention to acquire from Buck Owens Productions in July 1997 for \$14 million | | | | KUZZ | Bakersfield, CA | 130 | UPN | | 0.18% | UHF | 0.18% | 0.08% |
| | | | | | | | | | 27.08% | | 27.08% | 13.54% |

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|----------------|--|--------------------|-----------------|--------------|------------------------------|----------|---------------------|--------------------|-------------------------------|------------|--------------------------------|----------------------------------|
| 5 | | Sinclair Broadcast | 47 | WBFF | Baltimore | 24 | FOX | | 1.00% | UHF | 1.00% | 0.50% |
| | Announced intention to acquire from Viacom-Paramount in August 1994 for \$55.5 million | | | WLFL | Raleigh-Durham, NC | 29 | FOX | | 0.84% | UHF | 0.84% | 0.42% |
| | Announced intention to acquire from Renaissance Communications in August 1991 for \$54.8 million | | | WPGH | Pittsburgh | 19 | FOX | | 1.14% | UHF | 1.14% | 0.57% |
| | Announced intention to acquire from ABRY Communications in September 1993 for \$180 million (also WNUV and WVTM for Glencairn) | | | WCGV | Minneapolis | 31 | IND | UPN(FOX) | 0.81% | UHF | 0.81% | 0.41% |
| | Announced intention to acquire from ABRY Communications in September 1993 for \$180 million (also WNUV and WVTM for Glencairn) | | | WTTQ | Birmingham | 39 | WB | FOX | 0.66% | UHF | 0.66% | 0.33% |
| | Announced intention to acquire from Flint TV Inc. for \$33 million in Sept. 1995 | | | WSMH | Flint, MI | 64 | FOX | | 0.45% | UHF | 0.45% | 0.22% |
| | Sinclair announced intention to acquire from Max Television on January 16, 1995, for \$48 million | | | WTVZ | Norfolk-Portsmouth, VA | 40 | FOX | | 0.65% | UHF | 0.65% | 0.32% |
| | Announced intention to acquire from Bloomington Conco in March 1996 for \$23 million | | | WYZZ | Bloomington (Peoria, IL) | 110 | FOX | | 0.23% | UHF | 0.23% | 0.12% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | WTTV | Indianapolis | 25 | IND | UPN | 0.96% | VHF | 0.96% | 0.96% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | WTTK | Indianapolis | 25 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | KDSM | Des Moines, IA | 70 | FOX | | 0.39% | UHF | 0.39% | 0.19% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | KDNL | St. Louis | 21 | ABC | FOX | 1.12% | UHF | 1.12% | 0.56% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | KOVR | Sacramento, CA | 20 | CBS | FOX | 1.14% | VHF | 1.14% | 1.14% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | WLOS | Asheville(Greenville, SC) | 35 | ABC | | 0.74% | VHF | 0.74% | 0.74% |
| | Announced intention to acquire from River City Broadcasting for \$1.0 billion in April 1996 (including radio) | | | KABB | San Antonio | 37 | FOX | IND | 0.67% | UHF | 0.67% | 0.34% |
| | Announced intention to acquire from ABRY Holdings in February 1996 for \$11 million | | | KSMO | Kansas City | 33 | IND | UPN | 0.81% | UHF | 0.81% | 0.40% |
| | Announced intention to acquire from ABRY Holdings in February 1996 for \$9 million | | | WSTR | Cincinnati | 32 | WB | UPN | 0.81% | UHF | 0.81% | 0.41% |
| | Announced intention to acquire from Superior Broadcasting in May 1996 for \$63 million in stock | | | WDKY | Lexington, KY | 67 | FOX | | 0.41% | UHF | 0.41% | 0.21% |
| | | | | WDBB | Tuscaloosa, AL | 187 | WB | | 0.06% | UHF | 0.06% | 0.03% |
| | Announced intention to acquire from Las Vegas Channel 21, announced on January 31, 1997 for \$87 million | | | KUPN | Las Vegas | 56 | WB | | 0.50% | UHF | 0.50% | 0.25% |
| | Announced intention to acquire from Heritage Media (News Corp) on July 16, 1997 for \$630 million | | | WEAR | Mobile (Pensacola) | 62 | ABC | | 0.47% | VHF | 0.47% | 0.47% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WCHS | Charleston, WV | 58 | ABC | | 0.48% | VHF | 0.48% | 0.48% |
| | Announced intention to acquire from Lakeland Group Television Inc. on November 1997 for \$52.5 million | | | KLGT | Minneapolis, MN | 15 | WB | | 1.47% | UHF | 1.47% | 0.73% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | WKEF | Dayton, OH | 54 | NBC | | 0.51% | UHF | 0.51% | 0.25% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | WSYT | Syracuse | 74 | FOX | | 0.37% | UHF | 0.37% | 0.19% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | KBSI | Cape Girardeau (Paducah) | 76 | FOX | | 0.37% | UHF | 0.37% | 0.19% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | WEMT | Tri-Cities | 92 | FOX | | 0.29% | UHF | 0.29% | 0.15% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | KETK | Tyler/Longview, TX | 107 | NBC | | 0.24% | UHF | 0.24% | 0.12% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | KLSB | Tyler/Longview, TX | 107 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | Announced option to buy from Sullivan Broadcasting in February 1998 for \$60 million | | | KOKH | Oklahoma City | 45 | FOX | | 0.60% | UHF | 0.60% | 0.30% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WUTV | Buffalo | 42 | FOX | | 0.63% | UHF | 0.63% | 0.32% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WUHF | Rochester, NY | 77 | FOX | | 0.37% | UHF | 0.37% | 0.18% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WXLV | Greensboro, NC | 47 | ABC | FOX | 0.59% | UHF | 0.59% | 0.29% |
| | Announced intention to acquire Max Media in December 1997 for \$255 million (includes radio in Norfolk and Greensboro) | | | WMMP | Charleston, SC | 120 | UPN | | 0.22% | UHF | 0.22% | 0.11% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WZTV | Nashville | 30 | FOX | | 0.82% | UHF | 0.82% | 0.41% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WRLH | Richmond | 61 | FOX | | 0.47% | UHF | 0.47% | 0.24% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WFXV | Utica, NY | 168 | FOX | | 0.10% | UHF | 0.10% | 0.05% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WPNY | Rome (Utica), NY (WUPN) | 168 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | Announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WMSN | Madison, WI | 84 | FOX | | 0.32% | UHF | 0.32% | 0.16% |
| | Announced intention to acquire from River City Broadcasting in April 1998 for approximately \$228 million | | | WTTT | Columbus, OH | 34 | ABC | | 0.75% | VHF | 0.75% | 0.75% |
| | Announced intention to acquire from WMHT Educational TV Inc. in August 1998 for approximately \$23 million | | | WMHQ | Schenectady, NY (Albany, NY) | 53 | WB or UPN | PBS | 0.51% | VHF | 0.51% | 0.51% |
| | Announced intention to acquire from Guy Gannett Communications in September 1998 for approximately \$310 million | | | WGME | Portland, ME | 80 | CBS | | 0.35% | VHF | 0.35% | 0.35% |
| | Announced intention to acquire from Guy Gannett Communications in September 1998 for approximately \$310 million | | | WICS | Champaign, IL | 82 | NBC | | 0.34% | UHF | 0.34% | 0.17% |
| | Announced intention to acquire from Guy Gannett Communications in September 1998 for approximately \$310 million | | | WICD | Springfield, IL (Champaign) | 82 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | Announced intention to acquire from Guy Gannett Communications in September 1998 for approximately \$310 million | | | KGAN | Cedar Rapids | 88 | CBS | | 0.31% | VHF | 0.31% | 0.31% |
| | Announced intention to acquire from Guy Gannett Communications in September 1998 for approximately \$310 million | | | WGGG | Springfield-Holyoke, MA | 104 | ABC | | 0.24% | UHF | 0.24% | 0.12% |
| | Announced intention to acquire from Guy Gannett Communications in September 1998 for approximately \$310 million | | | WTWC | Tallahassee, FL | 114 | NBC | | 0.23% | UHF | 0.23% | 0.11% |
| | | | | | | | | | 24.44% | | 24.44% | 15.08% |

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|----------------|---|--------------------------------------|-----------------|--------------|---------------------------------|----------------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 9 | | Disney (ABC) | 10 | KFSN | Fresno, CA | 55 | ABC | | 0.51% | UHF | 0.51% | 0.25% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | KABC | Los Angeles | 2 | ABC | | 5.17% | VHF | 5.17% | 5.17% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | KGO | San Francisco | 5 | ABC | | 2.38% | VHF | 2.38% | 2.38% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | WLS | Chicago | 3 | ABC | | 3.18% | VHF | 3.18% | 3.18% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | WJRT | Flint, MI | 64 | ABC | | 0.45% | VHF | 0.45% | 0.45% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | WTVG | Toledo, OH | 66 | ABC | NBC | 0.41% | VHF | 0.41% | 0.41% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | WABC | New York | 1 | ABC | | 6.85% | VHF | 6.85% | 6.85% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | WTVB | Raleigh-Durham-Fayette, NC | 29 | ABC | | 0.84% | VHF | 0.84% | 0.84% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | WPVI | Philadelphia | 4 | ABC | | 2.68% | VHF | 2.68% | 2.68% |
| | Announced acquisition from Cap. Cities/ABC for \$18.5 billion (includes network, radio and publishing) in July 1995 | | | KTRK | Houston | 11 | ABC | | 1.68% | VHF | 1.68% | 1.68% |
| | | | | | | | | | 24.15% | | 24.15% | 23.90% |
| 10 | | Viacom | 17 | WDCA | Washington, D.C. | 8 | UPN | | 1.97% | UHF | 1.97% | 0.98% |
| | | | | KTXA | Dallas-Ft. Worth | 7 | UPN | | 1.97% | UHF | 1.97% | 0.99% |
| | | | | KTXH | Houston | 11 | UPN | | 1.68% | UHF | 1.68% | 0.84% |
| | Announced intention to acquire from CBS May 1995 for \$27 million. Name changed from WVEU to WUPA | | | WUPA | Atlanta | 10 | UPN | CBS | 1.73% | UHF | 1.73% | 0.87% |
| | Announced intention to acquire from Cox Communications in June 1993 for \$110 million | | | WKBD | Detroit | 9 | UPN | FOX | 1.86% | UHF | 1.86% | 0.93% |
| | Announced intention to acquire from Combined Broadcasting | | | WPSG | Philadelphia | 4 | UPN | FOX | 2.68% | UHF | 2.68% | 1.34% |
| | Announced intention to acquire from Combined Broadcasting | | | WBFS | Miami | 16 | UPN | | 1.43% | UHF | 1.43% | 0.71% |
| | Announced intention to acquire from New World Communications in January 1995 for \$100 million | | | WSBK | Boston | 6 | UPN | | 2.20% | UHF | 2.20% | 1.10% |
| | Announced swap Rochester and Albany stations, both NBC affiliates from Hubbard in August 1996 | | | WTOG | Tampa/St. Petersburg | 14 | UPN | | 1.47% | UHF | 1.47% | 0.74% |
| | Announced intention to acquire from Whitehead Media/Paxson for \$34.3 million in February 1997 | | | WTVX | West Palm Beach | 44 | UPN | WB | 0.61% | UHF | 0.61% | 0.31% |
| | Announced swap of TV station (KIRO in Seattle) with Cox in February 1997 | | | KSTW | Tacoma (Seattle) | 12 | UPN | CBS | 1.56% | VHF | 1.56% | 1.56% |
| | Announced intention to acquire from Pappas Telecasting in August 1997 for \$100 million | | | KPNB | Sacramento, CA | 20 | UPN | WB | 1.14% | UHF | 1.14% | 0.57% |
| | Announced intention to acquire from Cox Communications (LMA) in August 1997 for \$32.5 million | | | KUPL | New Orleans, LA | 41 | UPN | | 0.63% | UHF | 0.63% | 0.32% |
| | Announced intention to acquire from Centennial Communications in September 1997 for \$42.5 million | | | WGNT | Norfolk/Portsmouth/Newport News | 40 | UPN | | 0.65% | UHF | 0.65% | 0.32% |
| | Announced intention to swap WVIT (New Haven) for \$130 million and 2 stations in September 1997 | | | WLWC | Providence, RI | 50 | UPN | WB | 0.56% | UHF | 0.56% | 0.28% |
| | Announced intention to swap WVIT (New Haven) for \$130 million and 2 stations in September 1997 | | | WWHO | Columbus, OH | 34 | UPN | WB | 0.75% | UHF | 0.75% | 0.38% |
| | Announced intention to acquire from IMS Broadcasting in October 1997 for \$35.0 million | | | WNDY | Marion(Indianapolis) | 25 | WB | | 0.86% | UHF | 0.86% | 0.48% |
| | | | | | | | | | 23.85% | | 23.85% | 12.71% |
| 11 | | Chris-Craft Industries (BHC, United) | 10 | KCOP | Los Angeles | 2 | UPN | | 5.17% | VHF | 5.17% | 5.17% |
| | | | | BHC | New York | 1 | UPN | | 6.85% | VHF | 6.85% | 6.85% |
| | | | | United | KUTP | Phoenix | 17 | UPN | 1.35% | UHF | 1.35% | 0.68% |
| | | | | United | KBHK | San Francisco | 5 | UPN | 2.38% | UHF | 2.38% | 1.19% |
| | | | | United | KMSP | Minneapolis | 15 | UPN | 1.47% | VHF | 1.47% | 1.47% |
| | | | | United | KMOL | San Antonio | 37 | NBC | 0.67% | VHF | 0.67% | 0.67% |
| | | | | United | KTVX | Salt Lake City | 36 | ABC | 0.71% | VHF | 0.71% | 0.71% |
| | | | | Chris-Craft | KPTV | Portland, OR | 23 | UPN | 1.00% | VHF | 1.00% | 1.00% |
| | Announced intention to purchase from Rainbow Broadcasting in November 1997 for \$60.25 million | | | United | WRBW | Orlando | 22 | UPN | 1.08% | UHF | 1.08% | 0.54% |
| | Announced intention to purchase from HSNi in November 1997 for \$80 million | | | United | WHSW | Baltimore | 24 | HSN | 1.00% | UHF | 1.00% | 0.50% |
| | | | | | | | | | 21.68% | | 21.68% | 18.78% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of Licensee | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|-------------------|--|-----------------|--------------------|-----------------|--------------------------|-------------|------------------------|-----------------------|-------------------------------------|---------------|------------------------------------|---|
| 12 | | Telemundo Group | 9 | WNJU | New York | 1 | TEL | | 6.85% | UHF | 6.85% | 3.43% |
| | | | | KVEA | Los Angeles | 2 | TEL | | 5.17% | UHF | 5.17% | 2.58% |
| | | | | KSTS | San Jose (San Francisco) | 5 | TEL | | 2.38% | UHF | 2.38% | 1.19% |
| | | | | KTMD | Houston | 11 | TEL | | 1.68% | UHF | 1.68% | 0.84% |
| | | | | WSCV | Miami | 16 | TEL | | 1.43% | UHF | 1.43% | 0.71% |
| | Announced intention to acquire from Harriscope | | | WSNS | Chicago | 3 | TEL | | 3.18% | UHF | 3.18% | 1.59% |
| | | | | K15CU | Monterey-Salinas, CA | 119 | TEL | | 0.22% | UHF | 0.22% | 0.11% |
| | | | | WKAQ | San Juan, PR | NR | TEL | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KVDA | San Antonio | 37 | TEL | | 0.67% | UHF | 0.67% | 0.34% |
| | | | | | | | | | 21.58% | | 21.58% | 10.79% |

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| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|----------------|---|----------------------|-----------------|--------------|------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 13 | | Gannett Broadcasting | 20 | WXIA | Atlanta | 10 | NBC | | 1.73% | VHF | 1.73% | 1.73% |
| | | | | WUSA | Washington, D.C. | 8 | CBS | | 1.97% | VHF | 1.97% | 1.97% |
| | | | | KARE | Minneapolis | 15 | NBC | | 1.47% | VHF | 1.47% | 1.47% |
| | | | | KPNX | Phoenix | 17 | NBC | | 1.35% | VHF | 1.35% | 1.35% |
| | Announced intention to acquire from Multimedia, Inc. July 1995 for \$1.7 billion (including cable, newspaper, syndication, security businesses) | | | WMAZ | Macon, GA | 122 | CBS | | 0.21% | VHF | 0.21% | 0.21% |
| | Announced intention to acquire from Multimedia, Inc. July 1995 for \$1.7 billion (including cable, newspaper, syndication, security businesses) | | | KSDK | St. Louis | 21 | NBC | | 1.12% | VHF | 1.12% | 1.12% |
| | Announced intention to acquire from Multimedia, Inc. July 1995 for \$1.7 billion (including cable, newspaper, syndication, security businesses) | | | WKYC | Cleveland | 13 | NBC | | 1.48% | VHF | 1.48% | 1.48% |
| | Announced intention to acquire from Multimedia, Inc. July 1995 for \$1.7 billion (including cable, newspaper, syndication, security businesses) | | | WBIR | Knoxville | 63 | NBC | | 0.45% | VHF | 0.45% | 0.45% |
| | | | | KUSA | Denver | 18 | NBC | ABC | 1.24% | VHF | 1.24% | 1.24% |
| | | | | WFMY | Greensboro, NC | 47 | CBS | | 0.59% | VHF | 0.59% | 0.59% |
| | | | | WTLV | Jacksonville, FL | 52 | NBC | | 0.52% | VHF | 0.52% | 0.52% |
| | Announced intention to acquire from Arkansas TV Co. in October 1994 for \$27 million | | | KTHV | Little Rock, AK | 57 | CBS | | 0.49% | VHF | 0.49% | 0.49% |
| | | | | KVUE | Austin | 60 | ABC | | 0.47% | UHF | 0.47% | 0.24% |
| | Announced swap with Jacor in September 1996 for six Gannett radio stations | | | WTSP | Tampa (St. Petersburg) | 14 | CBS | ABC | 1.47% | VHF | 1.47% | 1.47% |
| | Announced swap with Argyle in November 1996 and receives \$20 million in additional consideration | | | WZZM | Grand Rapids, MI | 38 | ABC | | 0.67% | UHF | 0.67% | 0.34% |
| | Announced swap with Argyle in November 1996 and receives \$20 million in additional consideration | | | WGRZ | Buffalo, NY | 42 | NBC | | 0.63% | VHF | 0.63% | 0.63% |
| | Announced intention to acquire from Grand Canyon Television for \$6.25 million in February 1997 | | | KNAZ | Flagstaff/Phoenix | 17 | NBC | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Grand Canyon Television for \$6.25 million in February 1997 | | | KMOH | Kingman/Phoenix | 17 | WB | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Maine Broadcasting System for \$100 million - \$120million in October 1997 | | | WCSH | Portland-Auburn | 80 | NBC | | 0.35% | VHF | 0.35% | 0.35% |
| | Announced intention to acquire from Maine Broadcasting System for \$100 million - \$120million in October 1997 | | | WLBS | Bangor, ME | 155 | NBC | | 0.13% | VHF | 0.13% | 0.13% |
| | | | | | | | | | 16.35% | | 16.35% | 15.77% |

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|-------------------|---------------------------------------|--------------------------|--------------------|-----------------|---------------------------------------|-------------|------------------------|-----------------------|-------------------------------------|---------------|------------------------------------|---|
| 14 | Paid \$450 million in 1986 for Boston | Hearst-Argyle Television | 29 | WCVB | Boston | 6 | ABC | | 2.20% | VHF | 2.20% | 2.20% |
| | | | | WTAE | Pittsburgh | 19 | ABC | | 1.14% | VHF | 1.14% | 1.14% |
| | | | | WBAL | Baltimore | 24 | NBC | CBS | 1.00% | VHF | 1.00% | 1.00% |
| | | | | KMBC | Kansas City, MO | 33 | ABC | | 0.81% | VHF | 0.81% | 0.81% |
| | | | | WISN | Milwaukee | 31 | ABC | | 0.81% | VHF | 0.81% | 0.81% |
| | | | | KITV | Honolulu | 71 | ABC | | 0.38% | VHF | 0.38% | 0.38% |
| | | | | KMAU | Honolulu | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KHVO | Honolulu | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | WAPT | Jackson, MS | 89 | ABC | | 0.30% | UHF | 0.30% | 0.15% |
| | | | | KHBS | Fort Smith, AK | 117 | ABC | | 0.22% | UHF | 0.22% | 0.11% |
| | | | | KHOG | Fayetteville, AK (Ft. Smith) | 117 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | WLWT | Cincinnati | 32 | NBC | | 0.81% | VHF | 0.81% | 0.81% |
| | | | | KOCO | Oklahoma City | 45 | ABC | | 0.60% | VHF | 0.60% | 0.60% |
| | | | | WPTZ | Burlington(Plattsburgh) | 91 | NBC | | 0.29% | VHF | 0.29% | 0.29% |
| | | | | WNNE | Burlington(Plattsburgh)(Hartford, VT) | 91 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | KSBW | Monterey-(Salinas), CA | 119 | NBC | | 0.22% | VHF | 0.22% | 0.22% |
| | | | | WESH | Orlando (Daytona Beach) | 22 | NBC | | 1.08% | VHF | 1.08% | 1.08% |
| | | | | KCCI | Des Moines | 70 | CBS | | 0.39% | VHF | 0.39% | 0.39% |
| | | | | WYFF | Greenville, SC | 35 | NBC | | 0.74% | VHF | 0.74% | 0.74% |
| | | | | WDSU | New Orleans | 41 | NBC | | 0.63% | VHF | 0.63% | 0.63% |
| | | | | WGAL | Harrisburg | 46 | NBC | | 0.60% | VHF | 0.60% | 0.60% |
| | | | | WLKY | Louisville, KY | 48 | CBS | | 0.57% | UHF | 0.57% | 0.29% |
| | | | | WXII | Greensboro (Winston-Salem), NC | 47 | NBC | | 0.59% | VHF | 0.59% | 0.59% |
| | | | | KOAT | Albuquerque, NM | 49 | ABC | | 0.57% | VHF | 0.57% | 0.57% |
| | | | | KOFT | Gallup (Albuquerque), NM | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KOCT | Carlsbad (Albuquerque), NM | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KOVT | Silver City (Albuquerque), NM | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KETV | Omaha, NE | 73 | ABC | | 0.38% | VHF | 0.38% | 0.38% |
| | | | | KCRA | Sacramento | 20 | NBC | | 1.14% | VHF | 1.14% | 1.14% |
| | | | | | | | | | 15.48% | | 15.48% | 14.93% |

50 Largest Broadcast Television Owners in the United States

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|-------------------|---|-------------|--------------------|-----------------|------------------------|-------------|------------------------|-----------------------|-------------------------------------|---------------|------------------------------------|--------------------|---------|
| | | | | | | | | | | | | 100% VHF | 50% UHF |
| 15 | | A.H. Belo | 19 | WFAA | Dallas-Ft. Worth | 7 | ABC | | 1.97% | VHF | 1.97% | 1.97% | |
| | | | | KHOU | Houston | 11 | CBS | | 1.68% | VHF | 1.68% | 1.68% | |
| | | | | KXTV | Sacramento, CA | 20 | ABC | CBS | 1.14% | VHF | 1.14% | 1.14% | |
| | | | | WVEC | Norfolk, VA | 40 | ABC | | 0.65% | VHF | 0.65% | 0.65% | |
| | Announced intention to acquire from Rampart Partners in February 1994 for \$110 million | | | WWL | New Orleans | 41 | CBS | | 0.63% | VHF | 0.63% | 0.63% | |
| | | | | KOTV | Tulsa, OK | 59 | CBS | | 0.48% | VHF | 0.48% | 0.48% | |
| | Announced intention to acquire from Providence Journal for \$1.5 billion in September 1996 | | | KING | Seattle | 12 | NBC | | 1.56% | VHF | 1.56% | 1.56% | |
| | Plus TVFN, AHN, NWCN, Providence Journal paper, LMA's (Seattle, Tucson, Boise, Honolulu) | | | KGW | Portland, OR | 23 | NBC | | 1.00% | VHF | 1.00% | 1.00% | |
| | Announced intention to acquire from Providence Journal for \$1.5 billion in September 1996 | | | WCNC | Charlotte, NC | 28 | NBC | | 0.86% | UHF | 0.86% | 0.43% | |
| | Plus TVFN, AHN, NWCN, Providence Journal paper, LMA's (Seattle, Tucson, Boise, Honolulu) | | | WHAS | Louisville, KY | 48 | ABC | | 0.57% | VHF | 0.57% | 0.57% | |
| | Announced intention to acquire from Providence Journal for \$1.5 billion in September 1996 | | | KASA | Albuquerque, NM | 49 | FOX | | 0.57% | VHF | 0.57% | 0.57% | |
| | Plus TVFN, AHN, NWCN, Providence Journal paper, LMA's (Seattle, Tucson, Boise, Honolulu) | | | KHNL | Honolulu | 71 | NBC | FOX | 0.38% | VHF | 0.38% | 0.38% | |
| | Announced intention to acquire from Providence Journal for \$1.5 billion in September 1996 | | | KHBC | Hilo, HI (Honolulu) | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% | |
| | Plus TVFN, AHN, NWCN, Providence Journal paper, LMA's (Seattle, Tucson, Boise, Honolulu) | | | KOGG | Waikula, HI (Honolulu) | 71 | SAT | | 0.00% | UHF | 0.00% | 0.00% | |
| | Announced intention to acquire from Providence Journal for \$1.5 billion in September 1996 | | | KMSB | Tucson | 78 | FOX | | 0.37% | VHF | 0.37% | 0.37% | |
| | Plus TVFN, AHN, NWCN, Providence Journal paper, LMA's (Seattle, Tucson, Boise, Honolulu) | | | KREM | Spokane, WA | 72 | CBS | | 0.38% | VHF | 0.38% | 0.38% | |
| | Announced intention to acquire from Providence Journal for \$1.5 billion in September 1996 | | | KTVB | Boise, ID | 125 | NBC | | 0.20% | VHF | 0.20% | 0.20% | |
| | Announced swap of TV station (KIRO in Seattle) with Viacom (St. Louis) in February 1997 | | | KMOV | St. Louis | 21 | CBS | | 1.12% | VHF | 1.12% | 1.12% | |
| | Announced swap of 56% of TV Food Network and \$75 million with Scripps Howard in September 1997 | | | KENS | San Antonio | 37 | CBS | | 0.67% | UHF | 0.67% | 0.34% | |
| | | | | | | | | | 14.22% | | 14.22% | 13.45% | |

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|----------------|---|----------------|-----------------|--------------|-----------------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 16 | | Scripps Howard | 9 | WXYZ | Detroit | 9 | ABC | | 1.86% | VHF | 1.86% | 1.86% |
| | | | | WEWS | Cleveland | 13 | ABC | | 1.48% | VHF | 1.48% | 1.48% |
| | | | | WFTS | Tampa | 14 | ABC | FOX | 1.47% | UHF | 1.47% | 0.74% |
| | | | | KDKV | Phoenix | 17 | ABC | FOX | 1.35% | UHF | 1.35% | 0.68% |
| | | | | WMAR | Baltimore | 24 | ABC | NBC | 1.00% | VHF | 1.00% | 1.00% |
| | | | | KSHB | Kansas City, MO | 33 | NBC | FOX | 0.81% | UHF | 0.81% | 0.40% |
| | | | | WCPO | Cincinnati | 32 | ABC | CBS | 0.81% | VHF | 0.81% | 0.81% |
| | | | | WPTV | West Palm Beach, FL | 44 | NBC | | 0.61% | VHF | 0.61% | 0.61% |
| | | | | KJRH | Tulsa, OK | 59 | NBC | | 0.48% | VHF | 0.48% | 0.48% |
| | | | | | | | | | 9.87% | | 9.87% | 8.05% |
| 17 | Announced intention to acquire from Ellis Communications in May 1996 | Raycom | 32 | WMC | Memphis, TN | 43 | NBC | | 0.62% | VHF | 0.62% | 0.62% |
| | Announced intention to acquire from Ellis Communications in May 1996 | | | WTNZ | Knoxville, TN | 63 | FOX | | 0.45% | UHF | 0.45% | 0.22% |
| | for \$732 million, financed by Retirement Systems of Alabama | | | WACH | Columbia, SC | 86 | FOX | | 0.32% | UHF | 0.32% | 0.16% |
| | Announced intention to acquire from Ellis Communications in May 1996 | | | WZVN | Fl. Myers, FL | 83 | ABC | | 0.33% | UHF | 0.33% | 0.17% |
| | for \$732 million, financed by Retirement Systems of Alabama | | | KAME | Reno, NV | 108 | UPN | FOX | 0.23% | UHF | 0.23% | 0.12% |
| | Announced intention to acquire from Ellis Communications in May 1996 | | | KOLD | Tucson | 78 | CBS | | 0.37% | VHF | 0.37% | 0.37% |
| | for \$732 million, financed by Retirement Systems of Alabama | | | WECT | Wilmington, NC | 152 | NBC | | 0.13% | VHF | 0.13% | 0.13% |
| | Announced intention to acquire from Ellis Communications in May 1996 | | | KSFY | Sioux Falls, SD | 109 | ABC | | 0.23% | VHF | 0.23% | 0.23% |
| | for \$732 million, financed by Retirement Systems of Alabama | | | KPRY | Pierre, SD (Sioux Falls) | 109 | SAT | | 0.00% | SAT | 0.00% | 0.00% |
| | Announced intention to acquire from Ellis Communications in May 1996 | | | KABY | Aberdeen, SD (Sioux Falls) | 109 | SAT | | 0.00% | SAT | 0.00% | 0.00% |
| | for \$732 million, financed by Retirement Systems of Alabama | | | KSLA | Shreveport, LA | 75 | CBS | | 0.37% | VHF | 0.37% | 0.37% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | KTVO | Ottumwa-Kirkville, IA | 198 | ABC | | 0.04% | VHF | 0.04% | 0.04% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | WLUC | Marquette, MI | 177 | ABC | | 0.09% | VHF | 0.09% | 0.09% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | WPBN | Traverse City-Cadillac | 118 | NBC | | 0.22% | VHF | 0.22% | 0.22% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | WTOM | Cheboygan, Mich. (Traverse City) | 118 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | KNDO | Yakima, WA | 124 | NBC | | 0.20% | UHF | 0.20% | 0.10% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | KNDU | Richland, WA | 123 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | WDAM | Laurel, MS (Hattiesburg) | 167 | NBC | | 0.10% | VHF | 0.10% | 0.10% |
| | Announced intention to acquire from Federal Broadcasting in June 1996 for \$170 million | | | WAFF | Syracuse, NY | 74 | NBC | | 0.37% | VHF | 0.37% | 0.37% |
| | Announced intention to acquire from AFLAC Broadcasting in August 1996 for \$485 million | | | WAFF | Huntsville, AL | 81 | NBC | | 0.34% | UHF | 0.34% | 0.17% |
| | Announced intention to acquire from AFLAC Broadcasting in August 1996 for \$485 million | | | WTOG | Savannah, GA | 100 | CBS | | 0.27% | VHF | 0.27% | 0.27% |
| | Announced intention to acquire from AFLAC Broadcasting in August 1996 for \$485 million | | | WAFB | Baton Rouge, LA | 98 | CBS | | 0.27% | VHF | 0.27% | 0.27% |
| | Announced intention to acquire from AFLAC Broadcasting in August 1996 for \$485 million | | | WTVM | Columbus, GA | 128 | ABC | | 0.19% | VHF | 0.19% | 0.19% |
| | Announced intention to acquire from AFLAC Broadcasting in August 1996 for \$485 million | | | KFVS | Pacific-Hill-Cape Girardeau | 76 | CBS | | 0.37% | VHF | 0.37% | 0.37% |
| | Announced intention to acquire from AFLAC Broadcasting in August 1996 for \$485 million | | | KWWL | Cedar Rapids-Waterloo-Dubuque, IA | 86 | NBC | | 0.31% | VHF | 0.31% | 0.31% |
| | Announced swap of WSAV (Savannah), WJTV (Jackson) and WHLT (Hattiesburg) to Media General in January 1997 | | | WTVR | Richmond, VA | 61 | CBS | | 0.47% | VHF | 0.47% | 0.47% |
| | Announced into to acquire from Mairle Comm. in April 1998 | | | WFLX | West Palm Beach | 44 | FOX | | 0.61% | UHF | 0.61% | 0.31% |
| | Announced into to acquire from Mairle Comm. in April 1998 | | | WXX | Cincinnati | 32 | FOX | | 0.81% | UHF | 0.81% | 0.41% |
| | Announced into to acquire from Mairle Comm. in April 1998 | | | WOIO | Cleveland (Shaker Heights) | 13 | CBS | FOX | 1.48% | UHF | 1.48% | 0.74% |
| | Announced into to acquire from Mairle Comm. in April 1998 | | | WLII | Caguas (San Juan, PR) | | FOX | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced into to acquire from Mairle Comm. in April 1998 | | | WSUR | Ponce, PR | | FOX | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced into to acquire from Mairle Comm. in April 1998 | | | WNWO | Toledo | 66 | NBC | ABC | 0.41% | UHF | 0.41% | 0.21% |
| | | | | | | | | | 8.62% | | 8.62% | 7.02% |

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|----------------|---|-----------------------|-----------------|--------------|--|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 18 | | Cox Enterprises | 8 | KTVU | San Francisco | 5 | FOX | | 2.38% | VHF | 2.38% | 2.38% |
| | | | | WSB | Atlanta | 10 | ABC | | 1.73% | VHF | 1.73% | 1.73% |
| | | | | WPXI | Pittsburgh | 19 | NBC | | 1.14% | VHF | 1.14% | 1.14% |
| | | | | WFTV | Orlando | 22 | ABC | | 1.08% | VHF | 1.08% | 1.08% |
| | | | | WSOC | Charlotte, NC | 28 | ABC | | 0.86% | VHF | 0.86% | 0.86% |
| | | | | WHIO | Dayton, OH | 54 | CBS | | 0.51% | VHF | 0.51% | 0.51% |
| | Announced intention to acquire from John Mulderig in May 1996 for \$20.9 million | | | KFOX | El Paso, TX | 99 | FOX | | 0.27% | UHF | 0.27% | 0.13% |
| | Announced swap of TV station (KSTW in Seattle) with Viacom (Seattle) in February 1997 | | | KIRO | Seattle | 12 | CBS | UPN | 1.56% | VHF | 1.56% | 1.56% |
| | (announced purchase of KSTW from Gaylord in January 1997 for \$180 million) | | | | | | | | 9.53% | | 9.53% | 9.40% |
| 19 | | Meredith | 11 | KPHO | Phoenix | 17 | CBS | IND | 1.35% | VHF | 1.35% | 1.35% |
| | | | | WOFL | Orlando | 22 | FOX | | 1.08% | UHF | 1.08% | 0.54% |
| | | | | WNEM | Flint, MI | 64 | CBS | NBC | 0.45% | VHF | 0.45% | 0.45% |
| | Announced intention to acquire from Cook Inlet in August 1994 for \$159 million | | | WSMV | Nashville | 30 | NBC | | 0.82% | VHF | 0.82% | 0.82% |
| | | | | KCTV | Kansas City | 33 | CBS | | 0.81% | VHF | 0.81% | 0.81% |
| | Announced intention to acquire from Wabash Valley Broadcasting in Aug. 1995 for \$14.4 million | | | WOGX | Gainesville, FL | 165 | FOX | | 0.10% | UHF | 0.10% | 0.05% |
| | | | | KVVU | Las Vegas | 56 | FOX | | 0.50% | VHF | 0.50% | 0.50% |
| | Announced intention to acquire from First Media in January 1997 for \$435 million | | | WHNS | Greenville, SC/Spartanburg (Asheville) | 35 | FOX | | 0.74% | UHF | 0.74% | 0.37% |
| | Announced intention to acquire from First Media in January 1997 for \$435 million | | | KPDx | Portland (Vancouver, WA) | 23 | FOX | | 1.00% | UHF | 1.00% | 0.50% |
| | Announced intention to swap for WFSB-Hartford of Washington Post in June 1997, total value of \$375 million | | | WFSB | Hartford | 27 | CBS | | 0.92% | VHF | 0.92% | 0.92% |
| | Announced Swap of WGNX-TV (CBS) in Atlanta for KCPC (Fox) in Seattle with Tribune Corp. in August 1998 | | | WGNX | Atlanta | 10 | CBS | IND | 1.73% | UHF | 1.73% | 0.87% |
| | | | | | | | | | 9.49% | | 9.49% | 7.17% |
| 20 | Announced intention to acquire from ABRY Communications in September 1993 for \$180 million (included WCGV and WTTO for Sinclair) | Glencalm Acquisitions | 14 | WNUV | Baltimore | 24 | WB | UPN | 1.00% | UHF | 1.00% | 0.50% |
| | Announced intention to acquire from Paul Brisette in April 1994 for \$34 million | | | WVTV | Milwaukee | 31 | WB | | 0.81% | UHF | 0.81% | 0.41% |
| | Announced intention to acquire from Jai Broadcasting (Kanzius, Jones) in July 1996 for \$2 million plus assumption of liabilities | | | WRDC | Durham, NC | 29 | UPN | FOX/NBC | 0.84% | UHF | 0.84% | 0.42% |
| | Announced intention to acquire from Krypton Broadcasting in April 1995 for \$4.5 million | | | KRRT | San Antonio (Kernville) | 37 | WB | UPN | 0.67% | UHF | 0.67% | 0.34% |
| | | | | WABM | Birmingham, AL | 39 | IND | IND | 0.66% | UHF | 0.66% | 0.33% |
| | | | | WUXP | Nashville | 30 | UPN | IND | 0.82% | UHF | 0.82% | 0.41% |
| | Announced intention to acquire from Superior Broadcasting in May 1996 for \$63 million in stock | | | KOCB | Oklahoma City, OK | 45 | WB | UPN | 0.60% | UHF | 0.60% | 0.30% |
| | Sinclair (LMA) announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WRGT | Dayton | 54 | FOX | FOX | 0.51% | UHF | 0.51% | 0.25% |
| | Sinclair (LMA) announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WVAH | Charleston, WV | 58 | FOX | | 0.48% | VHF | 0.48% | 0.48% |
| | Sinclair (LMA) announced intention to acquire Sullivan Broadcasting Broadcasting in February 1998 for approximately \$1 billion | | | WTAT | Charleston, SC | 120 | FOX | | 0.22% | UHF | 0.22% | 0.11% |
| | Sinclair (LMA) announced intention to acquire from Montecito in February 1998 for \$33 million | | | KFBT | Las Vegas, NV | 56 | WB | | 0.50% | UHF | 0.50% | 0.25% |
| | | | | WFBC | Anderson (Greenville) | 35 | IND | | 0.74% | UHF | 0.74% | 0.37% |
| | | | | WTTE | Columbus, OH | 34 | FOX | UPN | 0.75% | UHF | 0.75% | 0.38% |
| | Announced intention to acquire from Western New York Public Broadcasting Association in August 1998 for \$33 million | | | WNEQ | Buffalo, NY | 42 | PBS | | 0.63% | UHF | 0.63% | 0.32% |
| | | | | | | | | | 9.24% | | 9.24% | 4.86% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of Licensee | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|----------------|---|--------------------|-----------------|--------------|------------------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 21 | | Young Broadcasting | 16 | WTVO | Rockford, IL | 134 | ABC | NBC | 0.17% | UHF | 0.17% | 0.08% |
| | | | | KLFY | Lafayette, LA | 123 | CBS | | 0.20% | VHF | 0.20% | 0.20% |
| | | | | WLNS | Lansing, MI | 106 | CBS | | 0.24% | VHF | 0.24% | 0.24% |
| | | | | WTEN | Albany, NY | 53 | ABC | | 0.51% | VHF | 0.51% | 0.51% |
| | | | | WCDC | Adams, MA | 52 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | WKRN | Nashville | 30 | ABC | | 0.82% | VHF | 0.82% | 0.82% |
| | Announced intention to acquire from Nationwide Communications in April 1994 for \$150 million | | | WATE | Knoxville | 63 | ABC | | 0.45% | VHF | 0.45% | 0.45% |
| | Announced intention to acquire from Nationwide Communications in April 1994 for \$150 million | | | WRIC | Richmond, VA | 61 | ABC | | 0.47% | VHF | 0.47% | 0.47% |
| | Announced intention to acquire from Nationwide Communications in April 1994 for \$150 million | | | WBAY | Green Bay, WI | 69 | ABC | | 0.39% | VHF | 0.39% | 0.39% |
| | Announced intention to acquire from Broad Street Television in August 1995 for \$55 million | | | KWQC | Davenport, IA | 90 | NBC | | 0.30% | VHF | 0.30% | 0.30% |
| | | | | WKBT | La Crosse, WI | 129 | CBS | | 0.18% | VHF | 0.18% | 0.18% |
| | Announced intention to acquire from Midcontinent Media in January 1996 for \$50 million | | | KELO | Sioux Falls/Mitchell, SD | 109 | CBS | | 0.23% | VHF | 0.23% | 0.23% |
| | Announced intention to acquire from Midcontinent Media in January 1996 for \$50 million | | | KDLO | Florence/Sioux Falls/Mitchell | 109 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Midcontinent Media in January 1996 for \$50 million | | | KPLO | Florence/Sioux Falls/Mitchell | 109 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Midcontinent Media in January 1996 for \$50 million | | | KCLO | Rapid City, SD | 174 | CBS | | 0.09% | UHF | 0.09% | 0.04% |
| | Announced intention to acquire from Walt Disney Co. in May 1996 for \$368 million | | | KCAL | Los Angeles | 2 | IND | | 5.17% | VHF | 5.17% | 5.17% |
| | | | | | | | | | 9.21% | | 9.21% | 9.08% |
| 22 | | D.P. Media Inc. | 7 | WSHE | Martinsburg, WV (Washington, DC) | 8 | Dark | | 1.97% | UHF | 1.97% | 0.98% |
| | Announced intention to acquire from Roberts Broadcasting in March 1997 for \$4.15 million | | | WRPX | Rocky Mountain (Raleigh/Durham) | 29 | CP | | 0.84% | UHF | 0.84% | 0.42% |
| | Announced intention to acquire from Paxson Communications in September 1997 for \$4.8 million | | | WPXS | Mt. Vernon, IL-Paducah (St. Louis) | 76 | in TV | | 1.12% | UHF | 1.12% | 0.56% |
| | Announced intention to acquire from Paxson Communications in September 1997 for \$7.0 million | | | WZPX | Battle Creek (Grand Rapids) | 38 | in TV | | 0.67% | UHF | 0.67% | 0.34% |
| | Announced intention to acquire from Paxson Communications in March 1998 for \$6.0 million | | | WPXE | Kenosha (Milwaukee) | 31 | in TV | | 0.81% | UHF | 0.81% | 0.41% |
| | Announced intention to acquire from Paxson Communications in May 1998 for \$18 million | | | WPFX | Norwell, MA (Boston) | 46 | PAX NET (8/98) | in TV | 2.20% | UHF | 2.20% | 1.10% |
| | Announced intention to acquire from Roberts Broadcasting in May 1998 for \$15.3 million | | | WHPX | New London/Hartford, CT | 27 | PAX NET (8/98) | in TV | 0.92% | UHF | 0.92% | 0.46% |
| | | | | | | | | | 8.52% | | 8.52% | 4.26% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|-------------------|---|----------------------|--------------------|-----------------|---------------------------------|-------------|------------------------|-----------------------|-------------------------------------|---------------|------------------------------------|---|
| 23 | | Washington Post | 6 | WOIV | Detroit | 9 | NBC | | 1.86% | VHF | 1.86% | 1.86% |
| | | | | WPLG | Miami | 16 | ABC | | 1.43% | VHF | 1.43% | 1.43% |
| | Announced intention to swap for WCPX-Orlando c/o Meredith Corp. in June 1997, total value of \$375 million | | | WCPX | Orlando | 22 | CBS | | 1.08% | VHF | 1.08% | 1.08% |
| | | | | WJXT | Jacksonville | 52 | CBS | | 0.52% | VHF | 0.52% | 0.52% |
| | Announced intention to acquire from H&C Communications in December 1993 for \$250 million | | | KPRC | Houston | 11 | NBC | | 1.68% | VHF | 1.68% | 1.68% |
| | Announced intention to acquire from H&C Communications in December 1993 for \$250 million | | | KSAT | San Antonio | 37 | ABC | | 0.67% | VHF | 0.67% | 0.67% |
| | | | | | | | | | 7.24% | | 7.24% | 7.24% |
| 24 | | Granite Broadcasting | 10 | WEEK | Peoria, IL | 110 | NBC | | 0.23% | UHF | 0.23% | 0.12% |
| | | | | KNTV | Salinas/Monterey (San Jose), CA | 119 | ABC | | 0.22% | VHF | 0.22% | 0.22% |
| | Announced intention to acquire from Cannon/McGinnon in October 1994 for \$54 million | | | KEYE | Austin | 60 | CBS | FOX | 0.47% | UHF | 0.47% | 0.24% |
| | Announced intention to acquire remaining interest for \$15.3 million in April 1995 from Queen City LP | | | WKBW | Buffalo, NY | 42 | ABC | | 0.63% | VHF | 0.63% | 0.63% |
| | | | | WPTA | Fort Wayne, IN | 103 | ABC | | 0.25% | UHF | 0.25% | 0.12% |
| | | | | KBJR | Duluth-Superior | 135 | NBC | | 0.17% | VHF | 0.17% | 0.17% |
| | Announced intention to acquire from Meredith Corporation in July 1993 for \$32.0 million | | | KSEE | Fresno | 55 | NBC | | 0.51% | UHF | 0.51% | 0.25% |
| | Announced intention to acquire from Meredith Corporation in July 1993 for \$32.0 million | | | WTVH | Syracuse | 74 | CBS | | 0.37% | VHF | 0.37% | 0.37% |
| | Announced intention to acquire from Johnson Broadcasting in December 1986 for \$175 million | | | WDWB | Detroit | 9 | WB | IND | 1.86% | UHF | 1.86% | 0.93% |
| | Announced intention to acquire from J. Gabbert in October 1997 for \$173.5 million | | | KOFY | San Francisco | 5 | WB | | 2.38% | UHF | 2.38% | 1.19% |
| | | | | | | | | | 7.06% | | 7.05% | 4.24% |
| 25 | | AE-American TV, Inc. | 10 | WWTO | LaSalle (Chicago) | 3 | IND | | 3.18% | UHF | 3.18% | 1.59% |
| | | | | KNAT | Albuquerque | 49 | REL | | 0.57% | UHF | 0.57% | 0.28% |
| | | | | KDOR | Barberville (Tulsa), OK | 59 | REL | | 0.48% | UHF | 0.48% | 0.24% |
| | Announced intention to acquire from Sonlight Broadcasting Systems for \$30 million (all 5 stations) in April 1997 | | | WMCB | Montgomery, AL | 113 | Trinity | | 0.23% | UHF | 0.23% | 0.11% |
| | Announced intention to acquire from Sonlight Broadcasting Systems for \$30 million in April 1997 | | | WMPV | Mobile, AL (Pensacola, FL) | 62 | Trinity | | 0.47% | UHF | 0.47% | 0.23% |
| | Announced intention to acquire from Sonlight Broadcasting Systems for \$30 million in April 1997 | | | WBUY | Holly Springs, MS (Memphis) | 43 | Trinity | | 0.62% | UHF | 0.62% | 0.31% |
| | Announced intention to acquire from Sonlight Broadcasting Systems for \$30 million in April 1997 | | | WELF | Dalton, GA (Chattanooga) | 87 | Trinity | | 0.32% | UHF | 0.32% | 0.16% |
| | Announced intention to acquire from Sonlight Broadcasting Systems for \$30 million in April 1997 | | | WPGD | Hendersonville (Nashville) | 30 | Trinity | | 0.82% | UHF | 0.82% | 0.41% |
| | | | | KTAJ | St. Joseph, MO | 190 | REL | | 0.06% | UHF | 0.06% | 0.03% |
| | | | | WTJP | Anniston, AL | 201 | IND | | 0.04% | UHF | 0.04% | 0.02% |
| | | | | | | | | | 6.78% | | 6.78% | 3.39% |

BEAR STEARNS

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50 Largest Broadcast Television Stations in the United States

| Station Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | Class | Parent Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Broadcast" Coverage | 100% VHF | 100% UHF |
|--------------|--|-------------------------|-----------------|--------------|--|-------|--------------------|--------------------|-------------------------------|------------|----------------------------|----------|----------|
| 26 | | Clear Channel | 12 | WPXI | Mobile, AL | 62 | NBC | FOX | 0.47% | UHF | 0.47% | 0.23% | |
| | | | | KTTU | Tucson | 78 | UPN | | 0.37% | UHF | 0.37% | 0.18% | |
| | | | | KLRT | Little Rock | 57 | FOX | | 0.49% | UHF | 0.49% | 0.24% | |
| | | | | WAWS | Jacksonville | 52 | FOX | | 0.52% | UHF | 0.52% | 0.26% | |
| | | | | KSAS | Wichita, KS | 65 | FOX | | 0.44% | UHF | 0.44% | 0.22% | |
| | | | | KAAS | Salina (Wichita) | 65 | SAT | | 0.00% | UHF | 0.00% | 0.00% | |
| | | | | KOKI | Tulsa, OK | 59 | FOX | | 0.46% | UHF | 0.46% | 0.24% | |
| | Announced intention to acquire from Nellowide for \$36 million in August 1993 | | | WFTC | Minneapolis | 15 | FOX | | 1.47% | UHF | 1.47% | 0.73% | |
| | Announced intention to acquire from WHP Television for \$30 million in July 1995 | | | WHP | Harrisburg-York, PA | 46 | CBS | | 0.60% | UHF | 0.60% | 0.30% | |
| | Announced intention to acquire from Heritage Broadcasting Group in September 1994 for \$25.5 million | | | WXXA | Albany, NY | 52 | FOX | | 0.14% | UHF | 0.14% | 0.07% | |
| | | | | WPTY | Memphis | 43 | ABC | FOX | 0.62% | UHF | 0.62% | 0.31% | |
| | Announced intention to acquire from CBS in May 1996 for \$68 million | | | WPRI | Providence | 50 | CBS | ABC | 0.56% | VHF | 0.56% | 0.56% | |
| | | | | | | | | | 6.14% | | 6.14% | 3.35% | |
| 27 | | Pappas Telecasting | 13 | KMPH | Fresno-Visalia, CA | 55 | FOX | | 0.51% | UHF | 0.51% | 0.25% | |
| | | | | KPTM | Omaha | 73 | FOX | | 0.38% | UHF | 0.38% | 0.19% | |
| | Announced intention to acquire from Sainte Ltd. in November 1994 for \$3 million | | | KREN | Reno, NV | 108 | WB | Univision | 0.23% | UHF | 0.23% | 0.12% | |
| | Announced intention to acquire from Mite Telecasting in August 1997 for \$7.8 million | | | KTNC | Concord, CA (San Francisco) | 5 | IND | | 2.38% | UHF | 2.38% | 1.19% | |
| | Announced intention to acquire from Koinonia Broadcasting in June 1995 for \$4 million | | | WBFX | Lexington, NC (Greensboro-High Point) | 47 | IND | | 0.59% | UHF | 0.59% | 0.29% | |
| | Announced intention to acquire from Group One Broadcasting in April 1994 for \$1.22 million | | | WASV | Asheville, NC (Greenville-Spartanburg) | 35 | IND | | 0.74% | UHF | 0.74% | 0.37% | |
| | Announced intention to acquire from Genesis Broadcasting Co. in October 1995 for \$1.6 million | | | WSWS | Columbus, GA | 128 | WB | | 0.19% | UHF | 0.19% | 0.09% | |
| | | | | WMWF | Fond du Lac (Green Bay) | 69 | IND | | 0.39% | UHF | 0.39% | 0.19% | |
| | | | | KBFX | Bakersfield, CA | 130 | FOX | | 0.18% | UHF | 0.18% | 0.08% | |
| | Announced intention to acquire from Fant Broadcasting in July 1996 for \$12.75 million | | | KHGI | Kearney, NE (Lincoln & Hastings) | 101 | ABC | | 0.26% | VHF | 0.26% | 0.26% | |
| | Announced intention to acquire from Fant Broadcasting in July 1996 for \$12.75 million | | | KSNB | Superior, NE | 101 | SAT | | 0.00% | VHF | 0.00% | 0.00% | |
| | Announced intention to acquire from Fant Broadcasting in July 1996 for \$12.75 million | | | KWNB | Hayes Center, NE (North Platte) | 209 | ABC | | 0.02% | VHF | 0.02% | 0.02% | |
| | Announced intention to acquire from Sainte Ltd. in November 1996 for \$1.75 million | | | KFWU | Fl. Bragg (San Francisco) | 5 | ABC | | 0.00% | VHF | 0.00% | 0.00% | |
| | | | | | | | | | 5.86% | | 5.86% | 3.07% | |
| 28 | | Ackerley Communications | 9 | KGET | Bakersfield | 130 | NBC | | 0.18% | UHF | 0.18% | 0.08% | |
| | | | | KCBA | Salinas-Monterey | 119 | FOX | | 0.22% | UHF | 0.22% | 0.11% | |
| | | | | KKTV | Colorado Springs | 94 | CBS | | 0.28% | VHF | 0.28% | 0.28% | |
| | Announced intention to acquire from KFTY Broadcasting in November 1995 for \$7.8 million | | | KFTY | San Francisco-Oakland | 5 | IND | | 2.38% | UHF | 2.38% | 1.19% | |
| | | | | WXTT | Syracuse | 74 | ABC | | 0.37% | VHF | 0.37% | 0.37% | |
| | | | | KVOS | Seattle/Tacoma (Bellevue, WA) | 12 | IND | | 1.56% | VHF | 1.56% | 1.56% | |
| | Announced intention to acquire from Media General in March 1997 for \$7.75 million | | | WUTR | Ulaca, NY (Ulaca TV Pkwy) | 168 | ABC | | 0.10% | UHF | 0.10% | 0.05% | |
| | Announced intention to acquire from Sinclair Broadcast Group in September 1998 for \$125 million | | | WOKR | Rochester, NY | 77 | ABC | | 0.37% | UHF | 0.37% | 0.18% | |
| | Closed on purchase from US Broadcast Group in August 1998 for \$8 million | | | WIVT | Binghamton, NY | 154 | ABC | | 0.13% | UHF | 0.13% | 0.07% | |
| | | | | | | | | | 5.60% | | 5.60% | 3.91% | |
| 29 | | Beindorf & Headley | 2 | KSCI | San Bernardino (Los Angeles) | 2 | Asian | | 5.17% | UHF | 5.17% | 2.58% | |
| | | | | KIKU | Honolulu | 71 | Asian | | 0.38% | UHF | 0.38% | 0.19% | |
| | | | | | | | | | 5.55% | | 5.55% | 2.78% | |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of Licensee | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|----------------|--|------------------------|-----------------|--------------|---|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 30 | Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion Announced intention to acquire from LIN Television Corp in July 1998 for \$1.72 billion | Chancellor Media Corp. | 13 | WIVB | Buffalo | 42 | CBS | | 0.63% | VHF | 0.63% | 0.63% |
| | | | | WISH | Indianapolis | 25 | CBS | | 0.96% | VHF | 0.96% | 0.96% |
| | | | | WAVY | Norfolk (Portsmouth) | 40 | NBC | | 0.65% | VHF | 0.65% | 0.65% |
| | | | | KXAN | Austin | 60 | NBC | | 0.47% | UHF | 0.47% | 0.24% |
| | | | | WAND | Champaign/Springfield/Decatur, IL | 82 | ABC | | 0.34% | UHF | 0.34% | 0.17% |
| | | | | WTNH | Hartford(New Haven), CT | 27 | ABC | | 0.82% | VHF | 0.82% | 0.82% |
| | | | | WAJN | Fort Wayne, IN | 103 | CBS | | 0.25% | UHF | 0.25% | 0.12% |
| | | | | WOOD | Grand Rapids | 38 | NBC | | 0.67% | VHF | 0.67% | 0.67% |
| | | | | WBNE | Hartford(New Haven), CT | 27 | WB | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | WOTV | Grand Rapids | 38 | ABC | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | WVBT | Norfolk (Portsmouth) | 40 | WB | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | KQVA | Austin, TX | 60 | WB | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | WVTM | Birmingham, AL | 39 | NBC | | 0.66% | VHF | 0.66% | 0.66% |
| | | | | | | | | | 5.55% | | 5.55% | 5.02% |
| 31 | Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to acquire from Park Acquisitions for \$710 million in July 1996 Announced intention to swap for WTVR in Richmond, VA, with Raycom in January 1997 Announced intention to swap for WTVR in Richmond, VA, with Raycom in January 1997 Announced intention to swap for WTVR in Richmond, VA, with Raycom in January 1997 | Media General | 14 | WJWB | Jacksonville (WJWS) | 52 | ABC | | 0.52% | VHF | 0.52% | 0.52% |
| | | | | WFLA | Tampa | 14 | NBC | | 1.47% | VHF | 1.47% | 1.47% |
| | | | | WCBD | Charleston, SC | 120 | ABC | | 0.22% | VHF | 0.22% | 0.22% |
| | | | | WBMG | Birmingham, AL | 39 | CBS | | 0.66% | VHF | 0.66% | 0.66% |
| | | | | WNCT | Greenville/New Bern/ Washington, NC | 105 | CBS | | 0.24% | VHF | 0.24% | 0.24% |
| | | | | WDEF | Chattanooga(New Bern), TN | 87 | CBS | | 0.32% | VHF | 0.32% | 0.32% |
| | | | | WJHL | Tri Cities - Bristol/Kingsport/Johnson City | 92 | CBS | | 0.29% | VHF | 0.29% | 0.29% |
| | | | | WTVQ | Lexington, KY | 67 | ABC | | 0.41% | UHF | 0.41% | 0.21% |
| | | | | WSLS | Roanoke, VA | 68 | NBC | | 0.40% | VHF | 0.40% | 0.40% |
| | | | | KALB | Alexandria, LA | 173 | NBC | | 0.08% | VHF | 0.08% | 0.08% |
| | | | | WFOA | Montgomery, AL | 113 | ABC | | 0.23% | UHF | 0.23% | 0.11% |
| | | | | WSAV | Savannah, GA | 100 | NBC | | 0.27% | VHF | 0.27% | 0.27% |
| | | | | WJTV | Jackson, MS | 89 | CBS | | 0.30% | VHF | 0.30% | 0.30% |
| | | | | WHLT | (Hattiesburg)/Laurel, MD | 167 | CBS | | 0.10% | UHF | 0.10% | 0.05% |
| | | | | | | | | | 5.52% | | 5.52% | 5.15% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Synthetic" Clearance | PCC "Clearance" 100% VHF 50% UHF |
|----------------|--|---------------------------|-----------------|--------------|--------------------------------|----------|---------------------|--------------------|-------------------------------|------------|-----------------------------|----------------------------------|
| 32 | | Harriscop | 1 | KWHY | Los Angeles | 2 | IND | | 5.17% | UHF | 5.17% | 2.98% |
| 33 | From Focus Amusement in August 1997 for \$60 million | Liberman Broadcasting | 1 | KRCA | Los Angeles | 2 | IND | | 5.17% | UHF | 5.17% | 2.98% |
| 34 | | Allbritton Communications | 10 | KATV | Little Rock | 57 | ABC | | 0.49% | VHF | 0.49% | 0.49% |
| | | | | WJLA | Washington, D.C. | 8 | ABC | | 1.97% | VHF | 1.97% | 1.97% |
| | | | | WHTM | Harrisburg | 46 | ABC | | 0.60% | UHF | 0.60% | 0.30% |
| | Announced intention to acquire from Price Communications for \$113 million in October 1995 | | | KTUL | Tulsa | 58 | ABC | | 0.48% | VHF | 0.48% | 0.48% |
| | | | | WCFT | Tuscaloosa | 187 | CBS | | 0.06% | UHF | 0.06% | 0.03% |
| | Announced intention to acquire from Federal Broadcasting Co. for \$20 million in November 1995 | | | WCIV | Charleston, SC | 120 | NBC | | 0.22% | VHF | 0.22% | 0.22% |
| | (Above purchase included LMA with WNAL-TV, Gadsden, Alabama) | | | WSET | Roanoke-Lynchburg) | 68 | ABC | | 0.40% | VHF | 0.40% | 0.40% |
| | Announced intention to acquire from Coastal Communications Inc. in February 1996 for \$10.6 million (LMA with option to buy) | | | WBSG | Brunswick, GA (Jacksonville) | 52 | ABC | WB | 0.00% | UHF | 0.00% | 0.00% |
| | Announced intention to acquire from WPR LP in April 1997 for \$5 million | | | WJXX | Orange Park (Jacksonville) | 52 | ABC | | 0.52% | UHF | 0.52% | 0.26% |
| | Announced intention to acquire from Osborn Communications in January 1996 for \$19 million (LMA with option to buy) | | | WJSU | Anniston, AL | 201 | CBS | | 0.04% | UHF | 0.04% | 0.02% |
| | | | | | | | | | 4.77% | | 4.77% | 4.16% |
| 35 | | News Web | 2 | KTVB | Denver | 18 | UPN | | 1.24% | UHF | 1.24% | 0.62% |
| | | | | WPWR | Chicago | 3 | UPN | | 3.18% | UHF | 3.18% | 1.59% |
| | | | | | | | | | 4.42% | | 4.42% | 2.21% |
| 36 | | Weigel Broadcasting | 3 | WCIU | Chicago | 3 | IND | | 3.18% | UHF | 3.18% | 1.59% |
| | | | | WDJT | Milwaukee | 31 | CBS | IND | 0.81% | UHF | 0.81% | 0.41% |
| | | | | WBND-LP | South Bend-Elkhart, IN (W58BT) | 85 | ABC | NOA | 0.32% | UHF | 0.32% | 0.16% |
| | | | | | | | | | 4.31% | | 4.31% | 2.16% |
| 37 | From Peregrine Comm. in March 1997 for \$17.6 million | Acme Television LLC | 6 | KWBP | Portland, OR | 23 | WB | | 1.00% | UHF | 1.00% | 0.50% |
| | Announced intention to acquire from Kopter Communications in July 1997 for \$146 million | | | KPLR | St. Louis | 21 | WB | IND | 1.12% | VHF | 1.12% | 1.12% |
| | Announced intention to acquire from Roberts Broadcasting in September 1997 for \$14 million | | | KZAR | Provo (Salt Lake City) | 36 | WB | | 0.71% | UHF | 0.71% | 0.36% |
| | and \$8.5 million in construction costs | | | KAOU | Albuquerque, NM | 49 | WB | | 0.57% | UHF | 0.57% | 0.28% |
| | Announced intention to acquire from Crossville TV LP June 1997 for \$13.2 million | | | WINT | Knoxville, TN | 63 | WB | | 0.45% | UHF | 0.45% | 0.22% |
| | Announced intention to acquire from Second Generation in March 1998 for \$15.5 million | | | WTVK | Fl. Myers-Naples | 83 | UPN | | 0.33% | UHF | 0.33% | 0.17% |
| | | | | | | | | | 4.18% | | 4.18% | 2.65% |
| 38 | | JASAS Corporation | 2 | WUNI | Worcester (Boston) | 6 | UNI | | 2.20% | UHF | 2.20% | 1.10% |
| | | | | WBDC | Washington, D.C. | 8 | WB | | 1.97% | UHF | 1.97% | 0.98% |
| | | | | | | | | | 4.17% | | 4.17% | 2.08% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of Licensee | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 50% UHF |
|----------------|----------------------------|-----------------|-----------------|--------------|---------------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 39 | | Lee Enterprises | 16 | KGUN | Tucson | 78 | ABC | | 0.37% | VHF | 0.37% | 0.37% |
| | | | | KMTV | Omaha | 73 | CBS | | 0.36% | VHF | 0.36% | 0.36% |
| | | | | KGMB | Honolulu, HI | 71 | CBS | | 0.36% | VHF | 0.36% | 0.36% |
| | | | | KGMY | Wailuku, HI (Honolulu) | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KGMD | Hilo, HI (Honolulu) | 71 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KZIA | El Paso (Las Cruces, NM) | 99 | UPN | | 0.27% | UHF | 0.27% | 0.13% |
| | | | | KOIN | Portland, OR | 23 | CBS | | 1.00% | VHF | 1.00% | 1.00% |
| | | | | WSAZ | Charleston, WV (Huntington, WV) | 58 | NBC | | 0.48% | VHF | 0.48% | 0.48% |
| | | | | KSNW | Wichita | 65 | NBC | | 0.44% | VHF | 0.44% | 0.44% |
| | | | | KSNC | Great Bend (Wichita) | 65 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KSNK | McCook, NE (Wichita) | 65 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KSNB | Garden City (Wichita) | 65 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KSNT | Topeka | 140 | NBC | | 0.16% | UHF | 0.16% | 0.08% |
| | | | | KROE | Albuquerque | 49 | CBS | | 0.57% | VHF | 0.57% | 0.57% |
| | | | | KREZ | Durango (Albuquerque) | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KBIM | Roswell (Albuquerque), NM | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | | | | | | 4.04% | | 4.04% | 3.83% |
| 40 | | New York Times | 8 | WHNT | Huntsville | 81 | CBS | | 0.34% | UHF | 0.34% | 0.17% |
| | | | | KFSM | Fort Smith | 117 | CBS | | 0.22% | VHF | 0.22% | 0.22% |
| | | | | WQAD | Davenport/Rock Island/Moline | 90 | ABC | | 0.30% | VHF | 0.30% | 0.30% |
| | | | | WTKR | Norfolk | 40 | CBS | | 0.65% | VHF | 0.65% | 0.65% |
| | | | | WNEP | Wilkes-Barre (Scranton) | 51 | ABC | | 0.55% | VHF | 0.55% | 0.55% |
| | | | | WREG | Memphis | 43 | CBS | | 0.62% | VHF | 0.62% | 0.62% |
| | | | | WHO | Des Moines | 70 | NBC | | 0.39% | VHF | 0.39% | 0.39% |
| | | | | KFOR | Oklahoma City | 45 | NBC | | 0.80% | VHF | 0.80% | 0.80% |
| | | | | | | | | | 3.68% | | 3.68% | 3.51% |

50 Largest Broadcast Television Owners in the United States

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|----------------|---|----------------------|-----------------|--------------|---------------------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 41 | Announced acquisition from New England Television Corp. in May 1993 for \$215 million | Sunbeam Television | 2 | WSVN | Miami | 16 | FOX | | 1.43% | VHF | 1.43% | 1.43% |
| | | | | WHDH | Boston | 6 | NBC | CBS | 2.20% | VHF | 2.20% | 2.20% |
| | | | | | | | | | 3.63% | | 3.63% | 3.63% |
| 42 | Announced intention to acquire from Woods Comm. in Feb. 1995 for \$28.5 million | Benedek Broadcasting | 26 | WBKO | Bowling Green, KY | 182 | ABC | | 0.07% | UHF | 0.07% | 0.04% |
| | | | | WTAP | Parkensburg, WV | 186 | NBC | | 0.06% | UHF | 0.06% | 0.03% |
| | | | | WFR | Rockford, IL | 134 | CBS | | 0.17% | UHF | 0.17% | 0.08% |
| | | | | KHQA | Quincy-Hannibal-Kaskaskia | 162 | CBS | | 0.12% | VHF | 0.12% | 0.12% |
| | | | | KDLH | Duluth-Superior | 135 | CBS | | 0.17% | VHF | 0.17% | 0.17% |
| | | | | WYTV | Youngstown, OH | 97 | ABC | | 0.28% | UHF | 0.28% | 0.14% |
| | | | | WTVY | Dolhan, AL | 172 | CBS | | 0.08% | VHF | 0.08% | 0.08% |
| | | | | WHSV | Harrisburg, VA | 180 | ABC | | 0.04% | VHF | 0.04% | 0.04% |
| | | | | WTOK | Meridian, MS | 183 | ABC | | 0.07% | VHF | 0.07% | 0.07% |
| | Announced intention to acquire from Brissette Broadcasting in January 1996 for \$270 million | | | WHOI | Peoria-Bloomington | 110 | ABC | | 0.23% | UHF | 0.23% | 0.12% |
| | \$225 million in cash and \$45 million in stock | | | WWLP | Springfield-Holyoke | 104 | NBC | | 0.24% | UHF | 0.24% | 0.12% |
| | Announced intention to acquire from Brissette Broadcasting in January 1996 for \$270 million | | | WLX | Lansing, MI | 106 | NBC | | 0.24% | VHF | 0.24% | 0.24% |
| | \$225 million in cash and \$45 million in stock | | | KOSA | Odessa-Midland, TX | 151 | CBS | | 0.14% | VHF | 0.14% | 0.14% |
| | Announced intention to acquire from Brissette Broadcasting in January 1996 for \$270 million | | | KAUZ | Wichita Falls | 141 | CBS | | 0.16% | VHF | 0.16% | 0.16% |
| | \$225 million in cash and \$45 million in stock | | | WTRF | Wheeling-Steubenville | 138 | ABC | | 0.16% | VHF | 0.16% | 0.16% |
| | Announced intention to acquire from Brissette Broadcasting in January 1996 for \$270 million | | | WMTV | Madison | 84 | NBC | | 0.32% | UHF | 0.32% | 0.16% |
| | \$225 million in cash and \$45 million in stock | | | WSAW | Wausau, WI | 138 | CBS | | 0.16% | VHF | 0.16% | 0.16% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KCOY | Santa Maria, CA (Santa Barbara) | 116 | CBS | | 0.22% | VHF | 0.22% | 0.22% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KMZ | Columbia-Jefferson City, MO | 145 | ABC | | 0.15% | UHF | 0.15% | 0.08% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KGWN | Cheyenne-Scottsbluff-String | 196 | CBS | | 0.05% | VHF | 0.05% | 0.05% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KSTF | Cheyenne-Scottsbluff-String | 196 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KTVS | Cheyenne-Scottsbluff-String | 196 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | WIBW | Topeka, KS | 140 | CBS | | 0.16% | VHF | 0.16% | 0.16% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KGWC | Casper, WY | 199 | CBS | | 0.05% | VHF | 0.05% | 0.05% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KGWR | Rock Springs, WY (Casper) | 199 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Morris Communications in December 1995 for \$60.1 million | | | KGWL | Lander/Pierson, WY (Casper) | 199 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | | | | | | 3.35% | | 3.35% | 2.59% |

50 Largest Broadcast Television Owners in the United States

| Clearance Rank | Recent Transaction History | Broadcaster | No. of Stations | Call Letters | City of License | DMA Rank | Present Affiliation | Former Affiliation | Percent of U.S. TV Households | VHF or UHF | Total "Syndicator" Clearance | FCC "Clearance" 100% VHF 60% UHF |
|-------------------|--|------------------------------|--------------------|-----------------|---------------------------------------|-------------|------------------------|-----------------------|-------------------------------------|---------------|------------------------------------|---|
| 43 | | McGraw-Hill | 4 | KERO | Bakersfield | 130 | ABC | CBS | 0.18% | UHF | 0.18% | 0.08% |
| | | | | KGTV | San Diego | 26 | ABC | | 0.95% | VHF | 0.95% | 0.95% |
| | | | | KMGH | Denver | 18 | ABC | CBS | 1.24% | VHF | 1.24% | 1.24% |
| | | | | WRTV | Indianapolis | 25 | ABC | | 0.96% | VHF | 0.96% | 0.96% |
| | | | | | | | | | 3.33% | | 3.33% | 3.24% |
| 44 | | Freedom Communications, Inc. | 8 | WRGB | Albany, NY | 53 | CBS | | 0.51% | VHF | 0.51% | 0.51% |
| | | | | KTVL | Medford, OR | 143 | CBS | | 0.15% | VHF | 0.15% | 0.15% |
| | | | | WLNE | Providence | 50 | ABC | CBS | 0.56% | VHF | 0.56% | 0.56% |
| | | | | WTVG | Chattanooga | 87 | ABC | | 0.32% | VHF | 0.32% | 0.32% |
| | | | | KFDM | Beaumont (Port Arthur, TX) | 137 | CBS | | 0.16% | VHF | 0.16% | 0.16% |
| | | | | WPEC | West Palm Beach | 44 | CBS | | 0.61% | VHF | 0.61% | 0.61% |
| | | | | WLAJ | Lansing | 106 | ABC | | 0.24% | VHF | 0.24% | 0.24% |
| | | | | WWMT | Grand Rapids (Kalamazoo) Battle Creek | 38 | CBS | | 0.67% | VHF | 0.67% | 0.67% |
| | | | | | | | | | 3.23% | | 3.23% | 3.23% |
| | Announced intention to acquire from Photo Electronics | | | | | | | | | | | |
| | Announced intention to acquire from Granite Broadcasting in January 1998 for \$170 million | | | | | | | | | | | |
| | Announced intention to acquire from Granite Broadcasting in January 1998 for \$170 million | | | | | | | | | | | |
| 45 | | Chronicle | 5 | KRON | San Francisco | 5 | NBC | | 2.38% | VHF | 2.38% | 2.38% |
| | | | | KAKE | Wichita, KS | 65 | ABC | | 0.44% | VHF | 0.44% | 0.44% |
| | | | | KLBY | Colby (Wichita) | 65 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KUPK | Garden City (Wichita) | 65 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | WOWT | Omaha | 73 | NBC | | 0.38% | VHF | 0.38% | 0.38% |
| | | | | | | | | | 3.20% | | 3.20% | 3.20% |
| 46 | | Hubbard Broadcasting | 10 | KSTP | Minneapolis (St. Paul) | 15 | ABC | | 1.47% | VHF | 1.47% | 1.47% |
| | | | | KSAX | Alexandria (Minneapolis) | 15 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KRFW | Redwood Falls (Minneapolis) | 15 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KOB | Albuquerque | 49 | NBC | | 0.57% | VHF | 0.57% | 0.57% |
| | | | | KOBR | Roswell (Albuquerque) | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | KOBF | Farmington (Albuquerque) | 49 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | WDIO | Duluth, MN | 135 | ABC | | 0.17% | VHF | 0.17% | 0.17% |
| | | | | WIRT | Hibbing, MN (Duluth) | 135 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | | | | WNYT | Albany | 53 | NBC | | 0.51% | VHF | 0.51% | 0.51% |
| | | | | WHEC | Rochester, NY | 77 | NBC | | 0.37% | VHF | 0.37% | 0.37% |
| | | | | | | | | | 3.08% | | 3.08% | 3.08% |
| | Announced swap Tampa station (WTOG) for Rochester and Albany from Viacom | | | | | | | | | | | |
| | Announced swap Tampa station (WTOG) for Rochester and Albany from Viacom | | | | | | | | | | | |

50 Largest Broadcast Television Owners in the United States

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|----------------|--|------------------------|-----------------|--------------|-------------------------------|----------|---------------------|--------------------|-------------------------------|------------|-------------------------------|----------------------------------|
| 47 | | STC Broadcasting | 13 | WEYI | First(Saginaw)/Bay City | 64 | NBC | CBS | 0.45% | UHF | 0.45% | 0.22% |
| | | | | WROC | Rochester, NY | 77 | CBS | | 0.37% | VHF | 0.37% | 0.37% |
| | Announced intention to acquire from Richard Meyer (Johnstown, PA) for \$36 million in May 1997 | | | WJAC | Johnstown (Altoona, PA) | 93 | NBC | | 0.29% | VHF | 0.29% | 0.29% |
| | Announced intention to acquire from Abilene Radio and Television Co. in July 1997 for \$8.5 million | | | KRBC | Abilene | 159 | NBC | | 0.11% | VHF | 0.11% | 0.11% |
| | Announced intention to acquire from Abilene Radio and Television Co. in July 1997 for \$8.5 million | | | KACB | San Angelo, TX | 159 | NBC | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Hearst-Angyle in February 1998 by swapping WNNE-TV, WPTZ-TV, and KSBW-TV | | | WDTN | Dayton | 54 | ABC | | 0.51% | VHF | 0.51% | 0.51% |
| | Announced intention to acquire from Hearst-Angyle in February 1998 by swapping WNNE-TV, WPTZ-TV, and KSBW-TV | | | WNAC | Providence | 50 | FOX | | 0.56% | UHF | 0.56% | 0.28% |
| | Announced intention to acquire from Meyer Broadcasting in May 1998 for \$63.75 million | | | KVLY | Fargo, ND | 115 | NBC | | 0.22% | VHF | 0.22% | 0.22% |
| | Announced intention to acquire from Meyer Broadcasting in May 1998 for \$63.75 million | | | KFYR | Bismarck (Minot) | 150 | NBC | | 0.14% | VHF | 0.14% | 0.14% |
| | Announced intention to acquire from Meyer Broadcasting in May 1998 for \$63.75 million | | | KQCD | Dickinson | 150 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Meyer Broadcasting in May 1998 for \$63.75 million | | | KUMV | Williston | 150 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Meyer Broadcasting in May 1998 for \$63.75 million | | | KMOT | Minot | 150 | SAT | | 0.00% | VHF | 0.00% | 0.00% |
| | Announced intention to acquire from Raycom Media in July 1998 for \$73 million | | | WUPW | Toledo, OH | 66 | FOX | | 0.41% | UHF | 0.41% | 0.21% |
| | | | | | | | | | 3.07% | | 3.07% | 2.95% |
| 48 | | Bahakel Communications | 9 | WAKA | Montgomery, AL | 113 | CBS | | 0.23% | VHF | 0.23% | 0.23% |
| | | | | WRSP | Springfield/Decatur/Champaign | 82 | FOX | | 0.34% | UHF | 0.34% | 0.17% |
| | | | | WCCU | Urbana (Springfield) | 79 | SAT | | 0.00% | UHF | 0.00% | 0.00% |
| | | | | WBAK | Terre Haute | 139 | FOX | ABC | 0.16% | UHF | 0.16% | 0.08% |
| | | | | WABG | Greenwood-Greenville, MS | 181 | ABC | | 0.08% | VHF | 0.08% | 0.08% |
| | | | | WCCB | Charlotte | 28 | FOX | | 0.86% | UHF | 0.86% | 0.43% |
| | | | | WOLO | Columbia, SC | 86 | ABC | | 0.32% | UHF | 0.32% | 0.16% |
| | | | | WBBJ | Jackson, TN | 184 | ABC | | 0.06% | VHF | 0.06% | 0.06% |
| | Announced intention to acquire from Allied Communications in October 1997 for \$19.5 million | | | WKFT | Fayetteville (Raleigh-Durham) | 29 | IND | | 0.84% | UHF | 0.84% | 0.42% |
| | | | | | | | | | 2.80% | | 2.80% | 1.63% |
| 49 | | Innes Family | 4 | WMUR | Boston (Manchester, NH) | 6 | ABC | | 2.20% | VHF | 2.20% | 2.20% |
| | | | | KDBC | El Paso | 99 | CBS | | 0.27% | VHF | 0.27% | 0.27% |
| | | | | WCBI | Columbus-Tupelo-West Point | 131 | CBS | | 0.17% | VHF | 0.17% | 0.17% |
| | | | | WBOY | Clarkburg-Weston | 164 | CBS | | 0.11% | VHF | 0.11% | 0.11% |
| | | | | | | | | | 2.75% | | 2.75% | 2.75% |

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|----------------|--|-------------------------------|-----------------|--------------|-------------------|----------|---------------------|--------------------|-------------------------------|------------|------------------------------|----------------------------------|
| 50 | | Cosmos Broadcasting (Liberty) | 11 | WSFA | Montgomery | 113 | NBC | | 0.23% | VHF | 0.23% | 0.23% |
| | | | | KAIT | Jonesboro, AR | 178 | ABC | | 0.08% | VHF | 0.08% | 0.08% |
| | | | | WFIE | Evansville | 96 | NBC | | 0.28% | UHF | 0.28% | 0.14% |
| | | | | WAVE | Louisville | 48 | NBC | | 0.57% | VHF | 0.57% | 0.57% |
| | Announced intention to acquire from Love Broadcasting in October 1994 for \$41,000M (Merger of Love into Cosmos) | | | WLOX | Biloxi | 158 | ABC | | 0.13% | UHF | 0.13% | 0.06% |
| | | | | KPLC | Lake Charles | 179 | NBC | | 0.08% | VHF | 0.08% | 0.08% |
| | Announced intention to acquire from Broad Street Television, L.P. | | | WTOL | Toledo | 86 | CBS | | 0.41% | VHF | 0.41% | 0.41% |
| | | | | WIS | Columbia, SC | 86 | NBC | | 0.32% | VHF | 0.32% | 0.32% |
| | Announced intention to acquire from Hillside Broadcasting in May 1998 - Purchase Price Undisclosed | | | WWAY | Wilmington, NC | 152 | ABC | | 0.13% | VHF | 0.13% | 0.13% |
| | Announced intention to acquire from Gray Communications in May 1998 for \$78 million | | | WALB | Albany, GA | 148 | NBC | | 0.14% | VHF | 0.14% | 0.14% |
| | Announced intention to acquire from Draper Communications Inc. in August 1998 for \$42 million | | | KGBT | Hartford, TX | 102 | CBS | | 0.25% | VHF | 0.25% | 0.25% |
| | | | | | | | | | 2.61% | | 2.61% | 2.41% |